

BUSINESS SCHOOL

### Enrique Dans

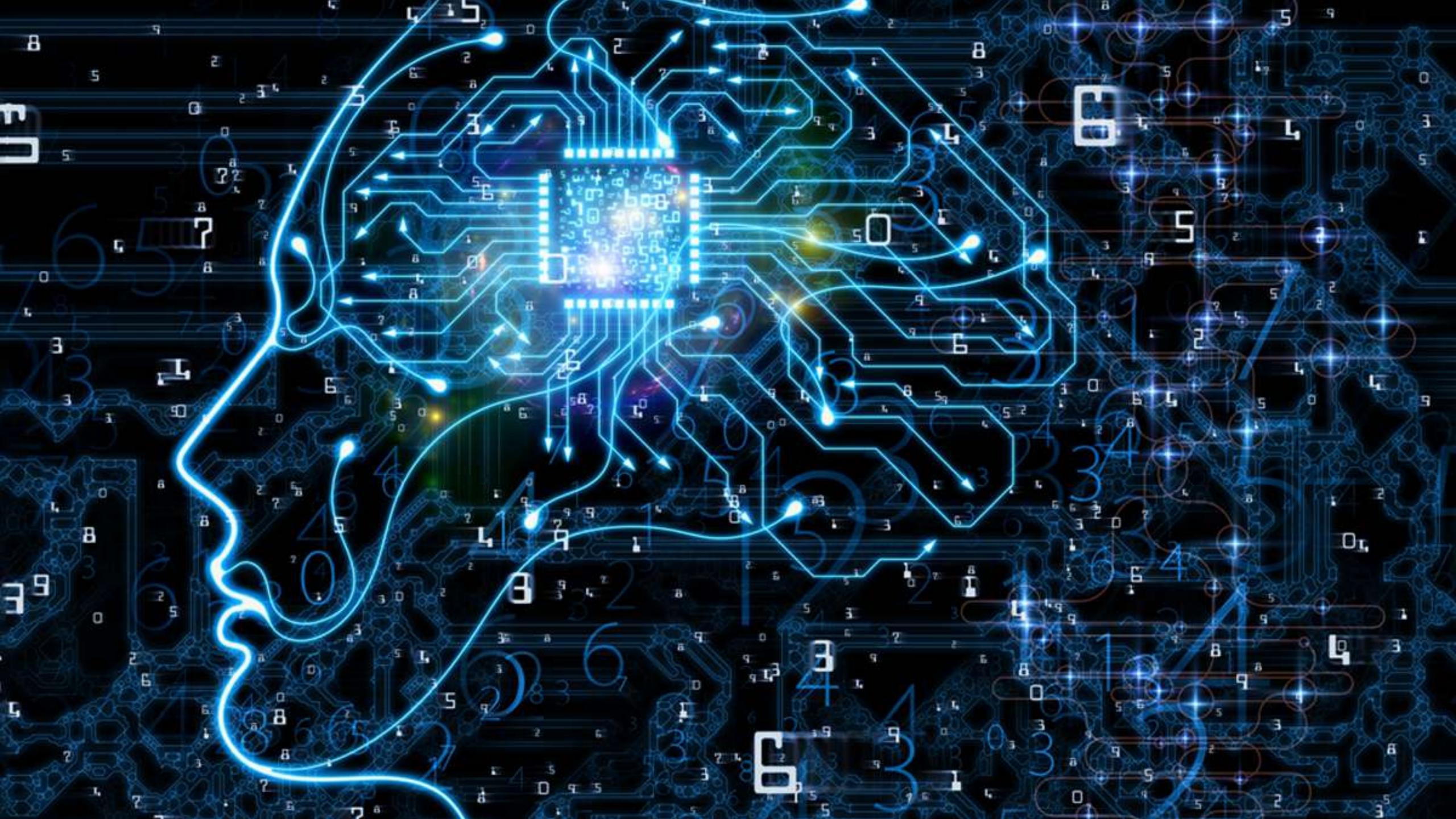
https://enriquedans.com



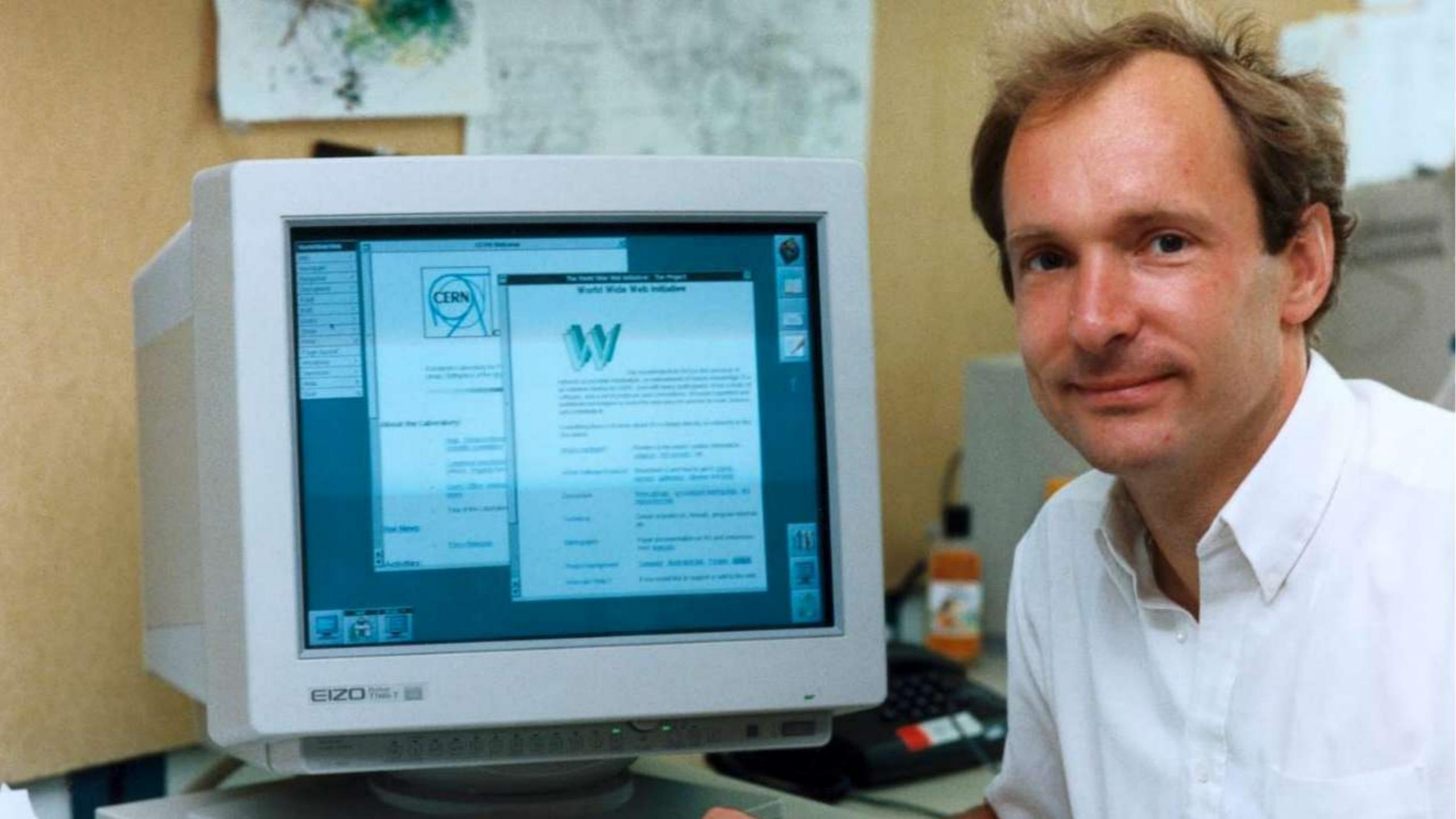
COMUNITAT VALENCIANA

Castellón, 24 de octubre de 2024











### WORLD WIDE WEB

The WorldWideWeb (W3) is a wide-area hypermedia[1] information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an executive summary[2] of the project, Mailing lists[3], Policy[4], November's W3 news[5], Frequently Asked Questions[6].

What's out there?[7]Pointers to the world's online information, subjects[8] , W3 servers[9], etc.

Help[10] on the browser you are using

Software A list of W3 project components and their current

Products[11] state. (e.g. Line Mode[12] ,X11 Viola[13] ,

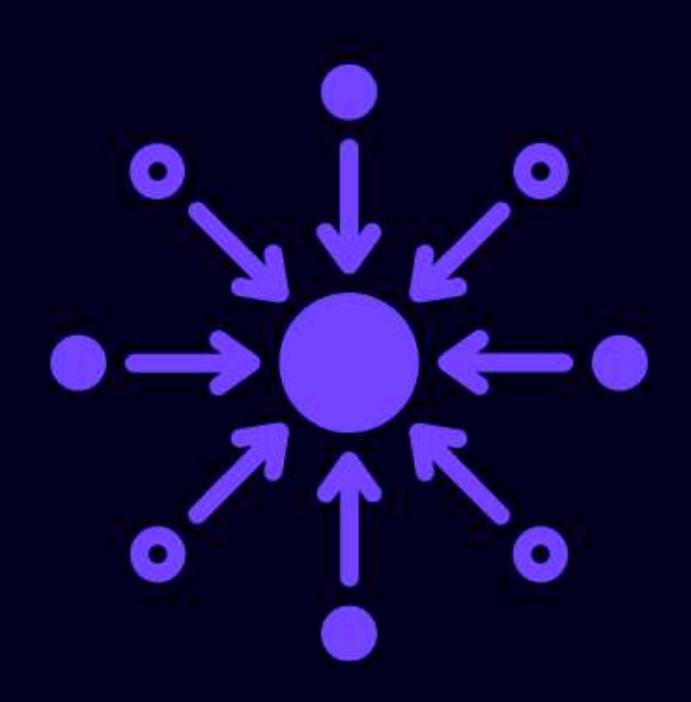
NeXTStep[14] , Servers[15] , Tools[16] , Mail

robot[17] , Library[18] )

Technical[19] Details of protocols, formats, program internals

(ref.number), Back, (RETURN) for more, or Help:

### Web 1.0

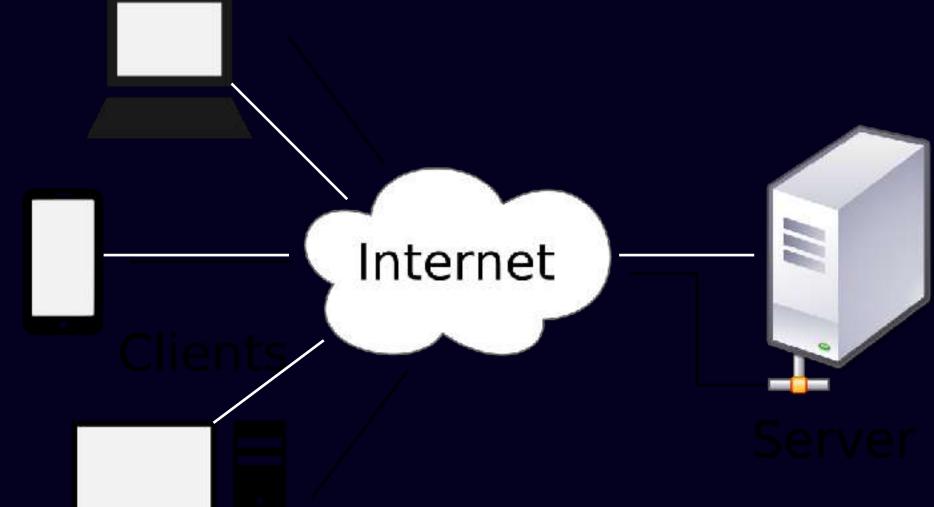










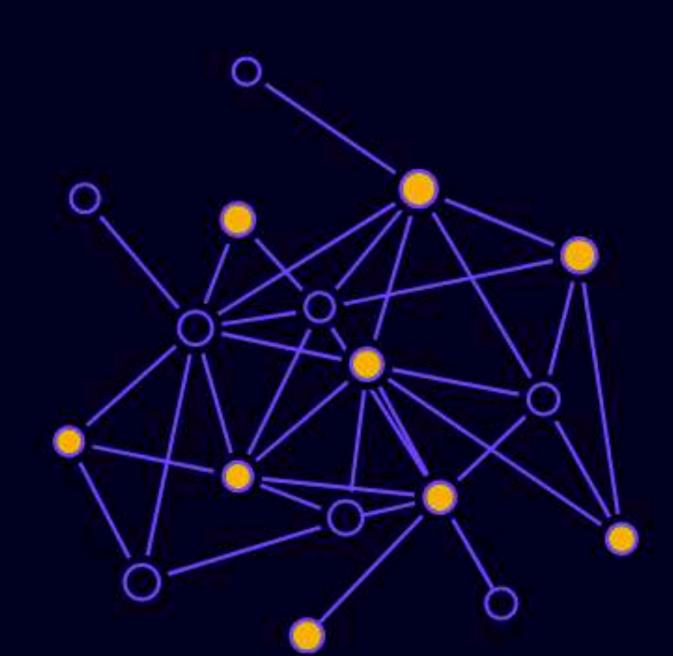








Web 2.0











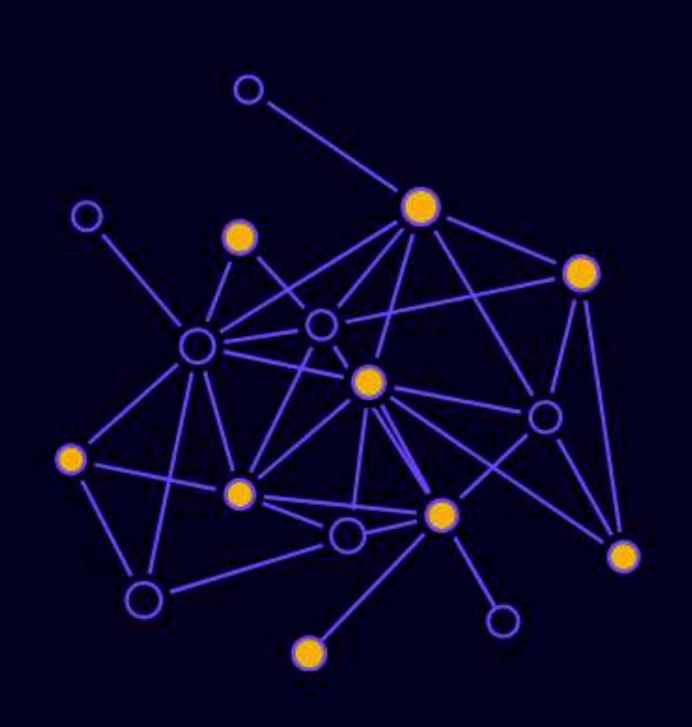






del.icio.us

## Web 2.0







### Bitcoin: A Peer-to-Peer Electronic Cash System

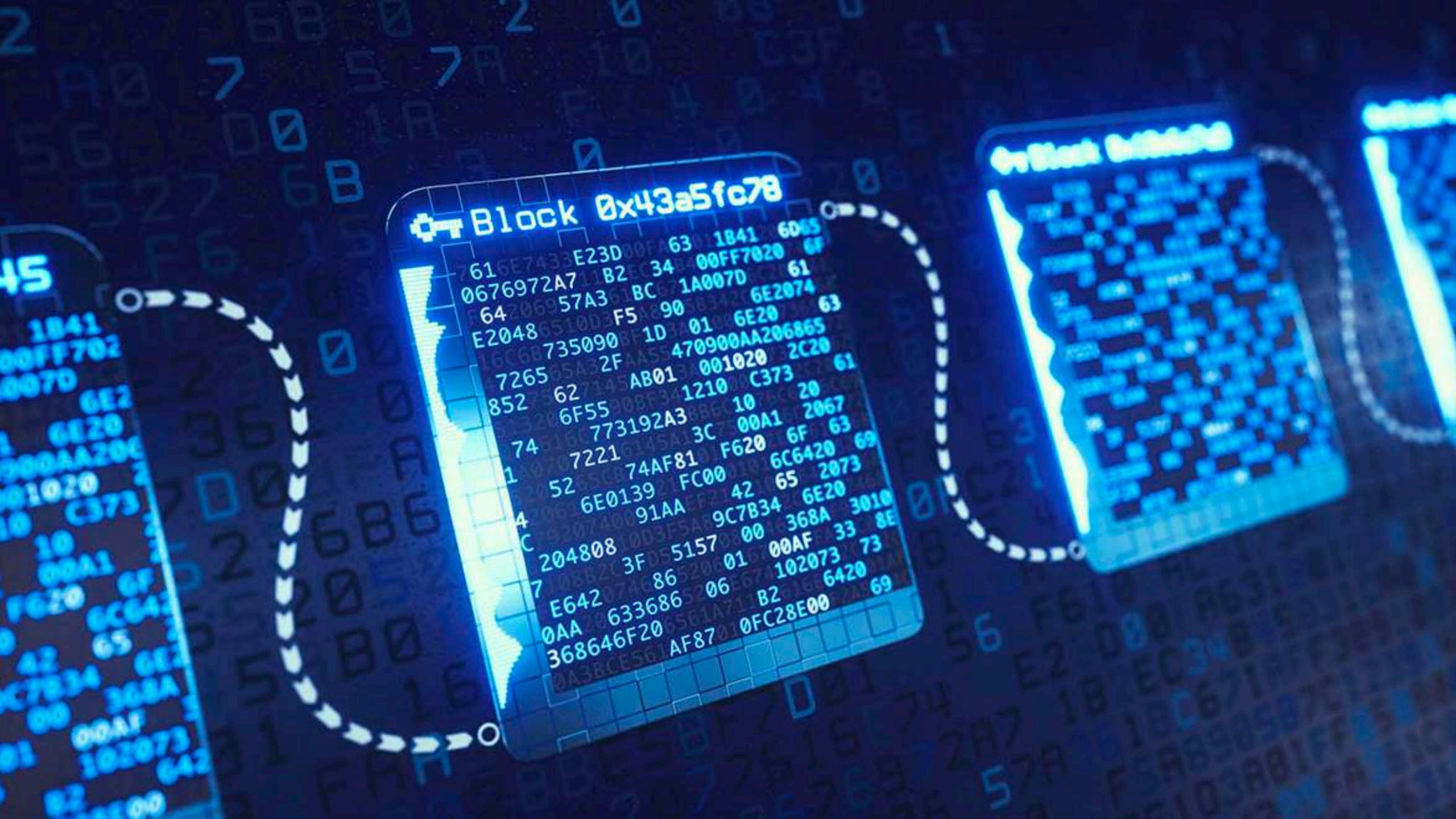
Satoshi Nakamoto satoshin@gmx.com www.bitcoin.org

Abstract. A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.

### 1. Introduction

Commerce on the Internet has come to rely almost exclusively on financial institutions serving as trusted third parties to process electronic payments. While the system works well enough for most transactions, it still suffers from the inherent weaknesses of the trust based model. Completely non-reversible transactions are not really possible, since financial institutions cannot avoid mediating disputes. The cost of mediation increases transaction costs, limiting the minimum practical transaction size and cutting off the possibility for small casual transactions, and there is a broader cost in the loss of ability to make non-reversible payments for non-reversible services. With the possibility of reversal, the need for trust spreads. Merchants must be wary of their customers, hassling them for more information than they would otherwise need. A certain percentage of fraud is accepted as unavoidable. These costs and payment uncertainties can be avoided in person by using physical currency, but no mechanism exists to make payments over a communications channel without a trusted party.

What is needed is an electronic payment system based on cryptographic proof instead of trust,

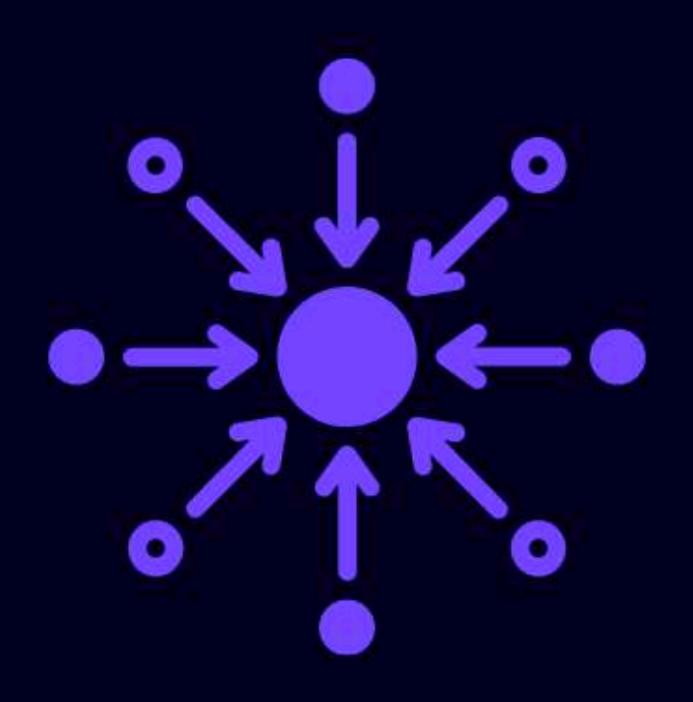


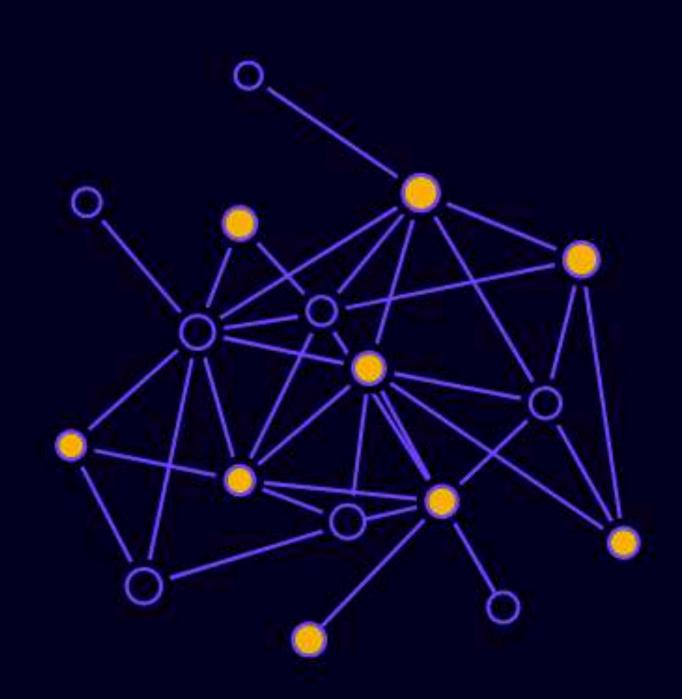


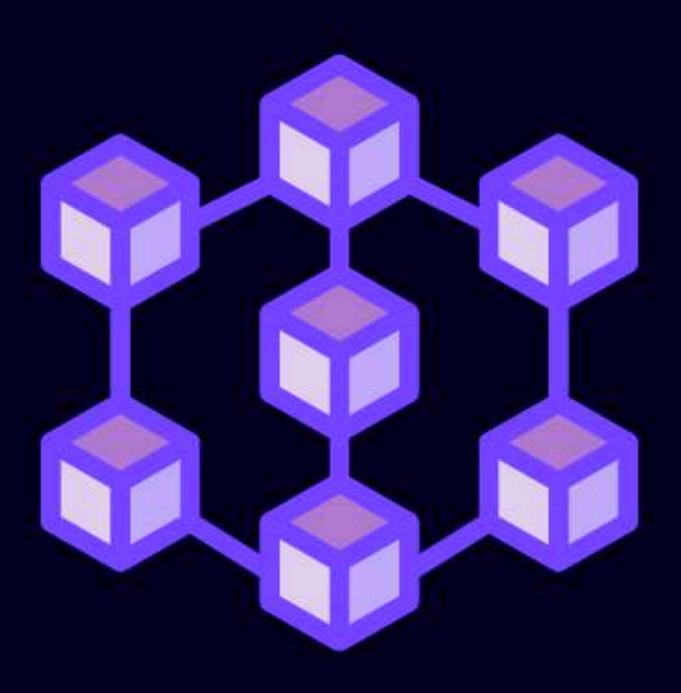
Web 1.0

Web 2.0

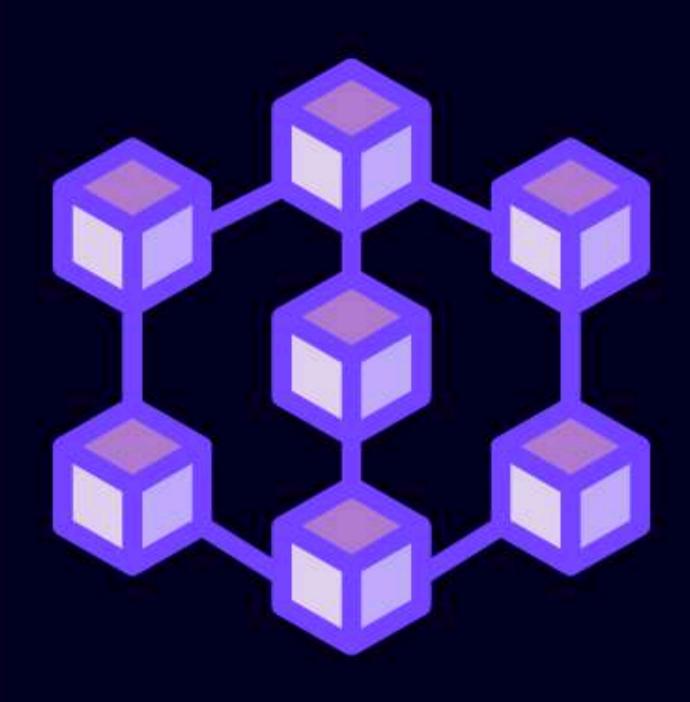
Web 3.0



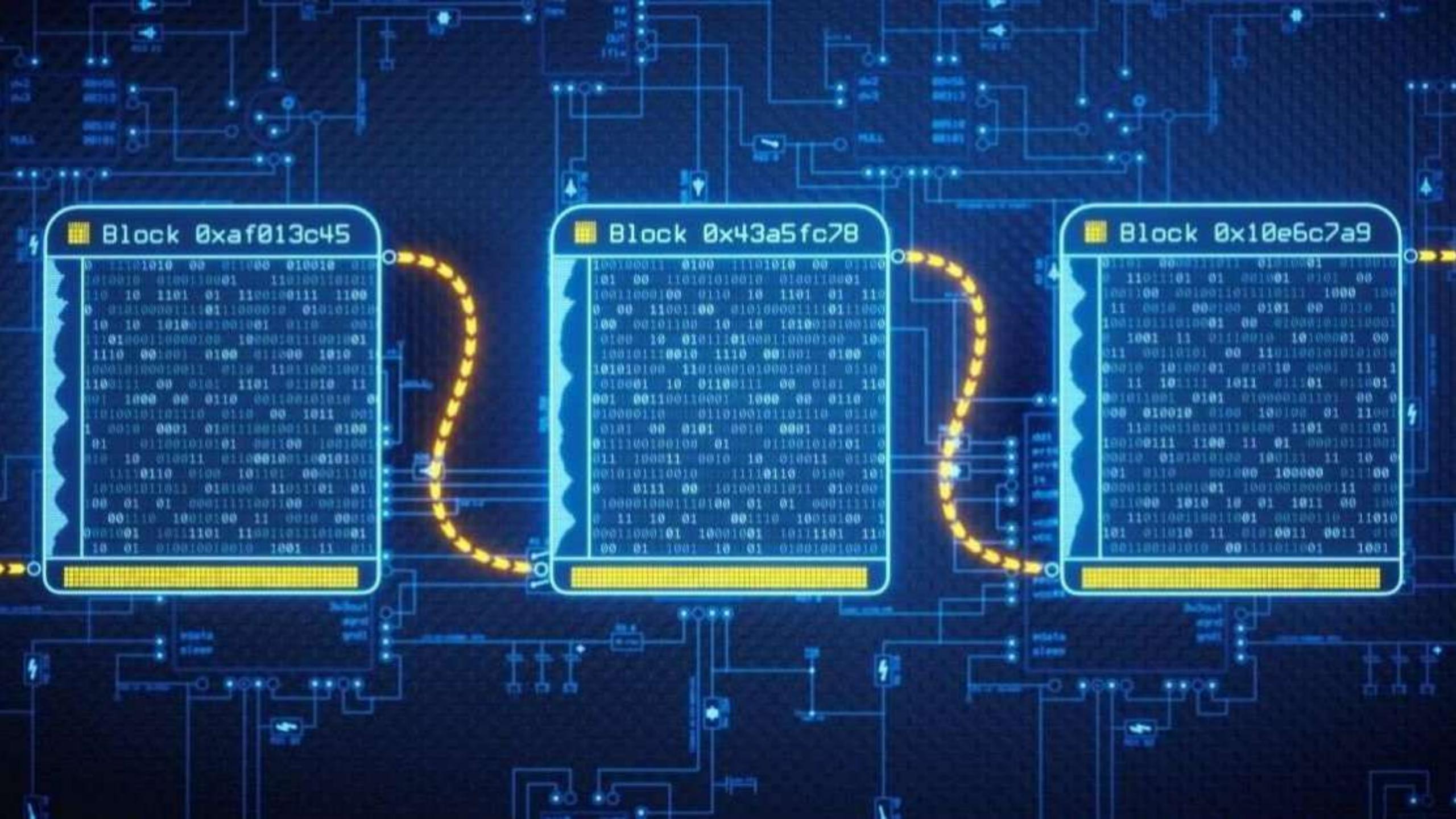




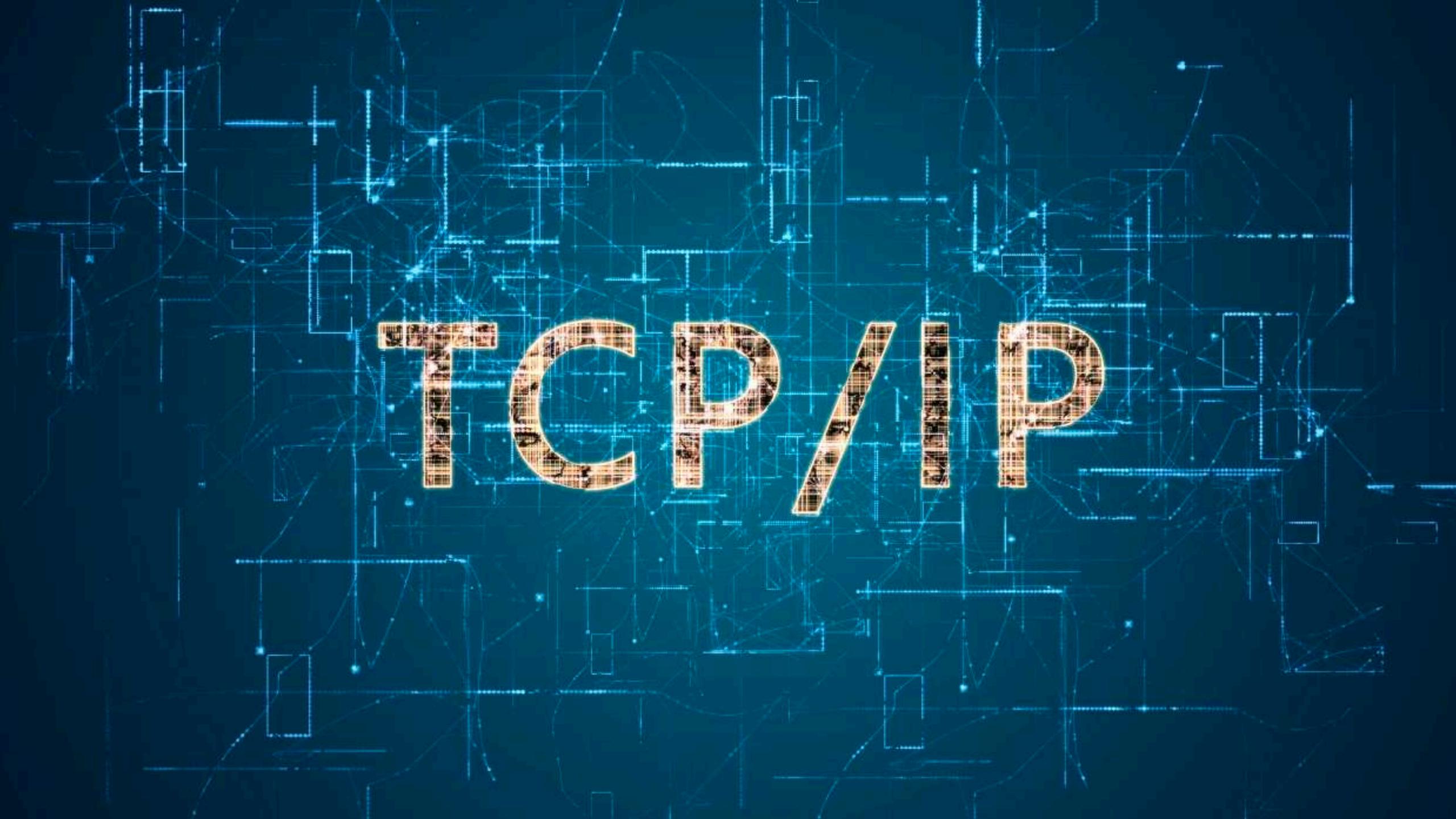
Web 3.0











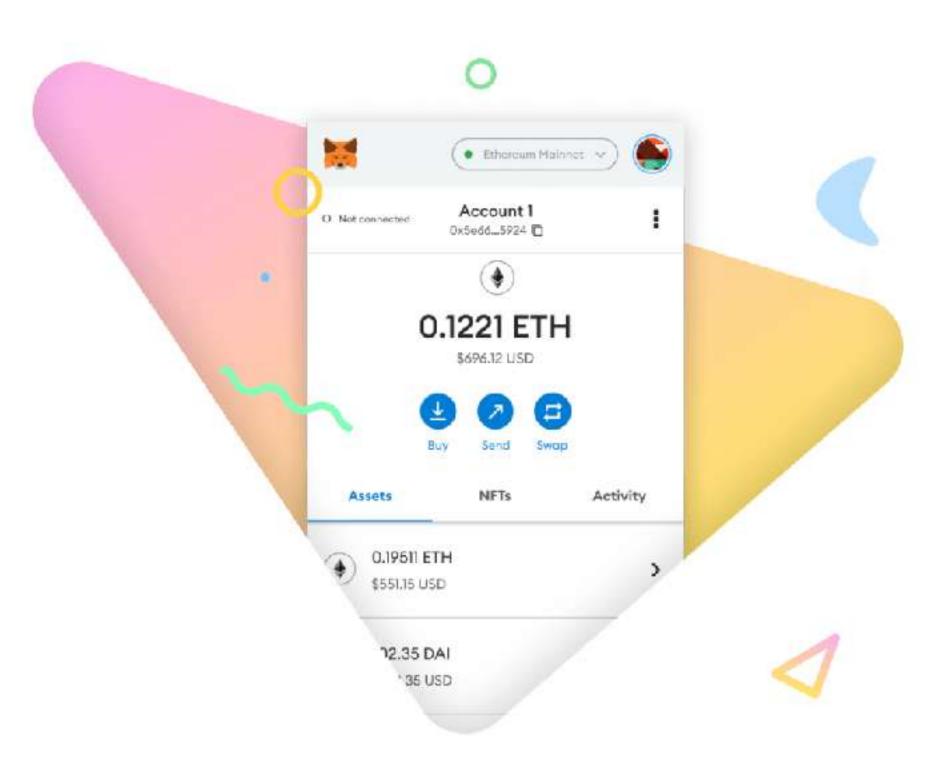


## A crypto wallet & gateway to blockchain apps

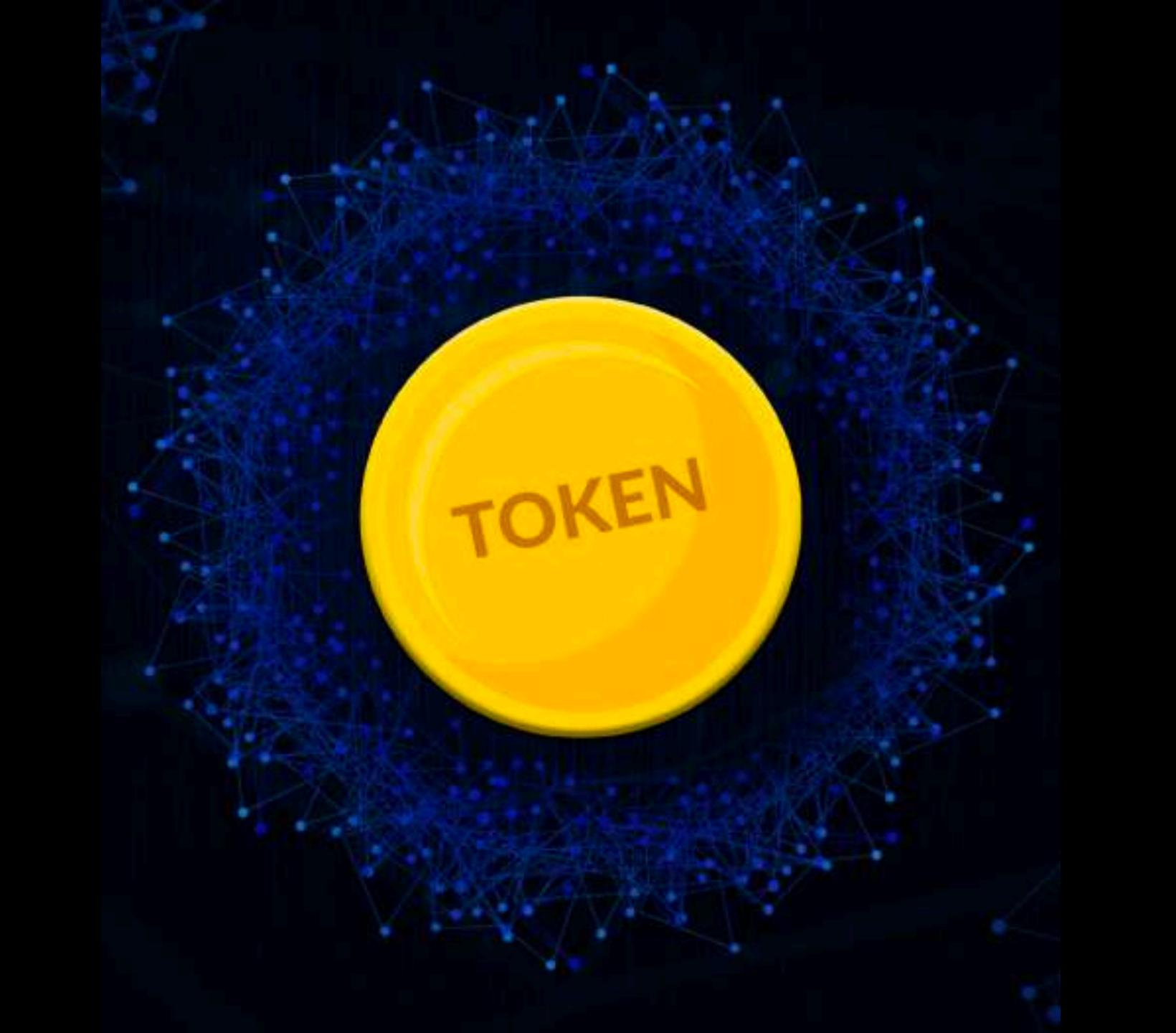
Start exploring blockchain applications in seconds. Trusted by over 30 million users worldwide.

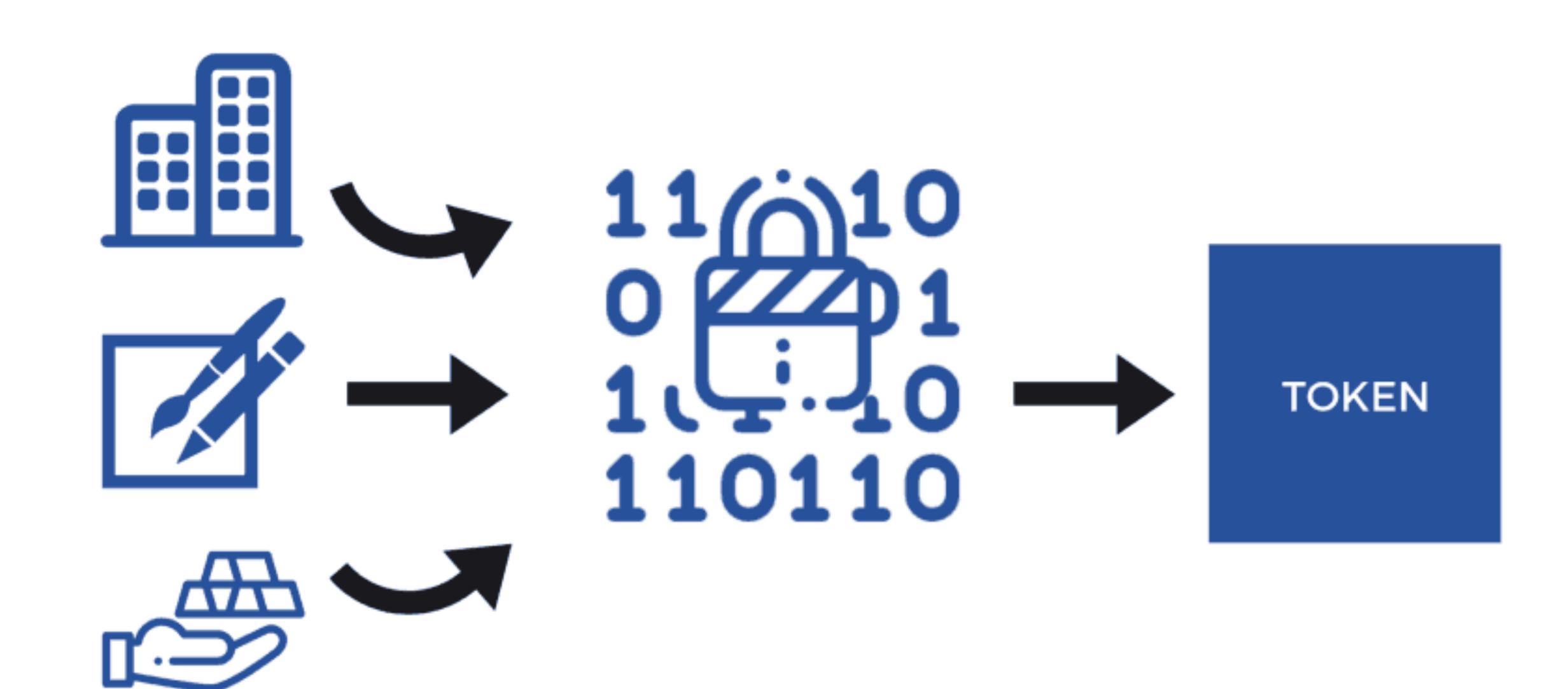


METAMASK



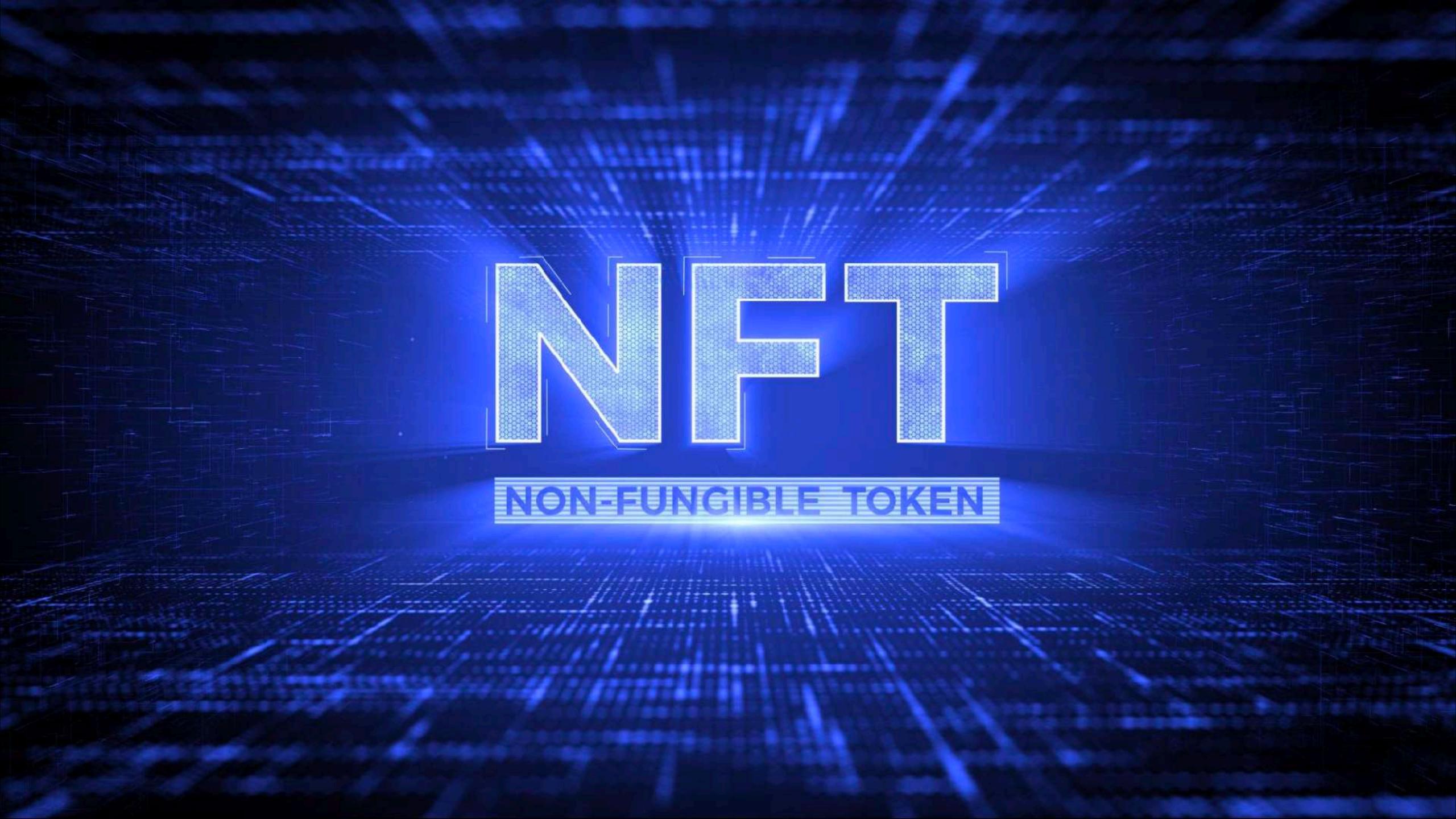








CRYPTOCURRENCY









## Decentralized autonomous organizations (DAOs)

- · Member-owned communities without centralized leadership.
- · A safe way to collaborate with internet strangers.
- · A safe place to commit funds to a specific cause.



# Decentralized autonomous organizations (DAOs)

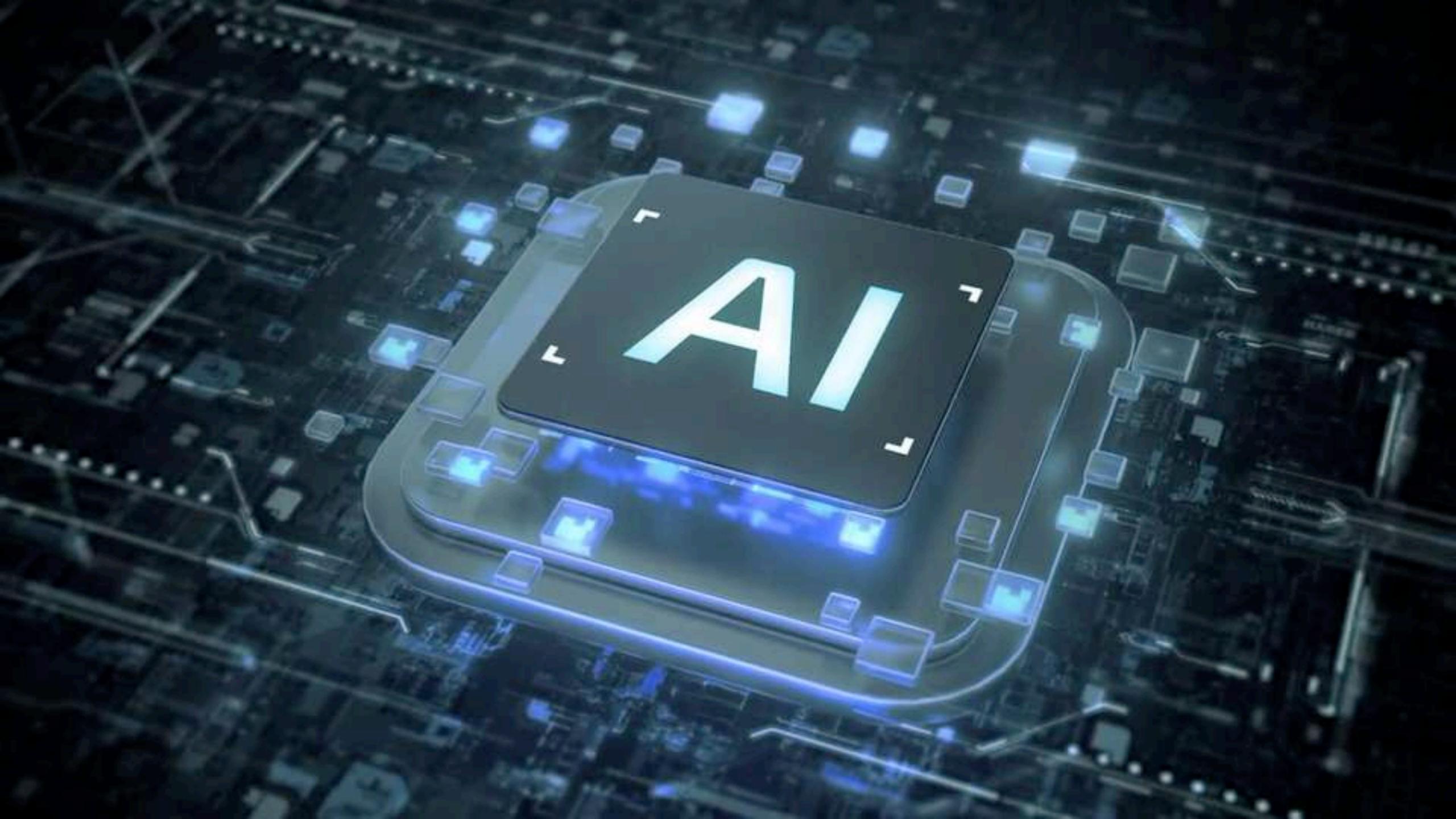
### What are DAOs?

DAOs are an effective and safe way to work with like-minded folks around the globe.

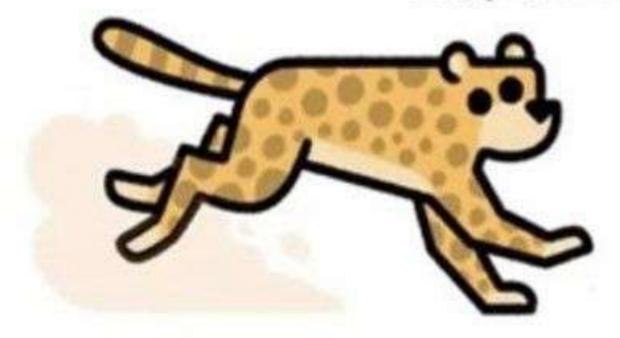
Think of them like an internet-native business that's collectively owned and managed by its members. They have built-in treasuries that no one has the authority to access without the approval of the group. Decisions are governed by proposals and voting to ensure everyone in the organization has a voice.

There's no CEO who can authorize spending based on their own whims and no chance of a dodgy CFO manipulating the books. Everything is out in the open and the rules around spending are baked into the DAO via its code.





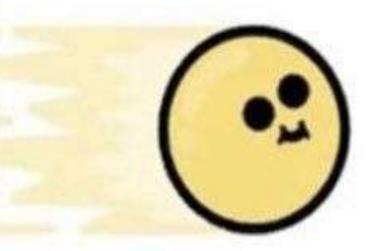
## THE FASTEST THINGS ON EARTH









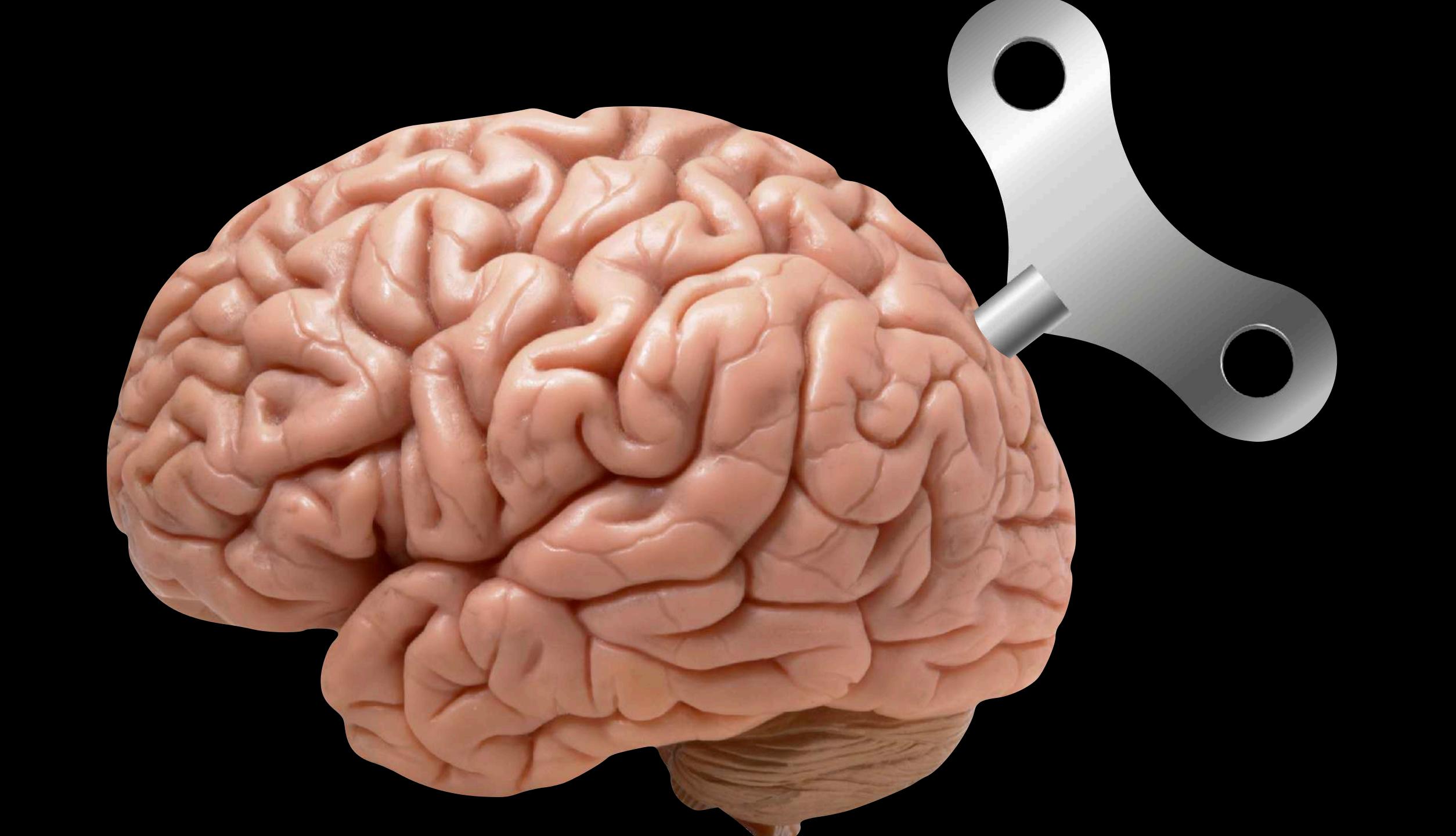












## DALLE 2

DALLE 2 is an AI system that can create realistic images and art from a description in natural language.

⑤ OpenAl



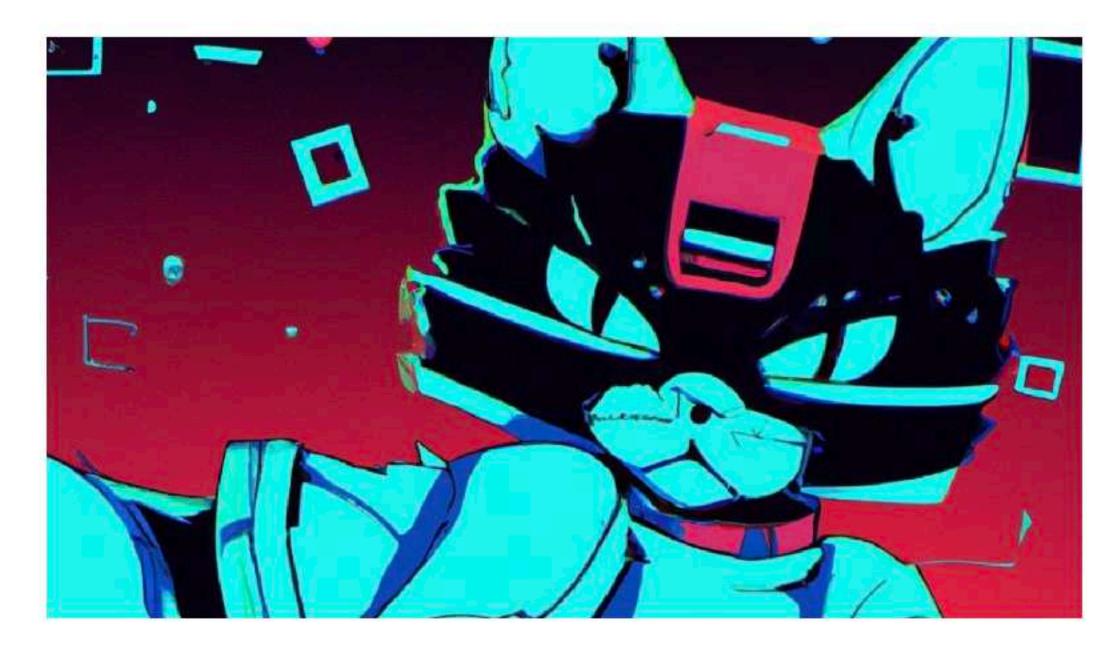




## OpenAl Says DALL-E Is Generating Over 2 Million Images a Day-and That's Just Table **Stakes**



By Jason Dorrier > October 3, 2022



The venerable stock image site, Getty, boasts a catalog of 80 million images. Shutterstock, a rival of Getty, offers 415 million images. It took a few decades to build up these prodigious libraries.

Now, it seems we'll have to redefine prodigious. In a blog post last week, OpenAI said its machine learning algorithm, DALL-E 2, is generating over two million images a day. At that pace, its output would equal Getty and Shutterstock combined in eight months. The algorithm is producing almost as many images daily as the entire collection of free image **FEATURED** 



Did Life Evolve More Than Once? Researchers Are Closing In on an Answer

Load more >

ARTIFICIAL INTELLIGENCE / TECH / LAW

## Getty Images sues Al art generator Stable Diffusion in the US for copyright infringement





Getty Images has filed a case against Stability AI, alleging that the company copied 12 million images to train its AI model 'without permission ... or compensation.'

By James Vincent, a senior reporter who has covered Al, robotics, and more for eight years at The Verge.

Feb 6, 2023, 5:56 PM GMT+1 | 16 Comments / 16 New

An illustration from Getty Images' lawsuit, showing an original photograph and a similar image (complete with Getty Images watermark) generated by Stable Diffusion. Image: Getty Images

Getty Images has filed a lawsuit in the US against Stability AI, creators of open-source AI art generator Stable Diffusion, escalating its legal battle against the firm.

The stock photography company is accusing Stability Al of "brazen infringement of Getty Images' intellectual property on a staggering



# Web scraping is legal, US appeals court reaffirms

Zack Whittaker @zackwhittaker / 1 year



Good news for archivists, academics, researchers and journalists: Scraping publicly accessible data is legal, according to a U.S. appeals court ruling.

The landmark ruling by the U.S. Ninth Circuit of Appeals is the latest in a long-running legal battle brought by LinkedIn aimed at stopping a rival company from web scraping personal information from users' public profiles. The case reached the U.S. Supreme Court last year but was sent back to the Ninth Circuit for the original appeals court to rereview the case.

In its second ruling on Monday, the Ninth Circuit reaffirmed its original decision and found that scraping data that is publicly accessible on the internet is not a violation of the

738

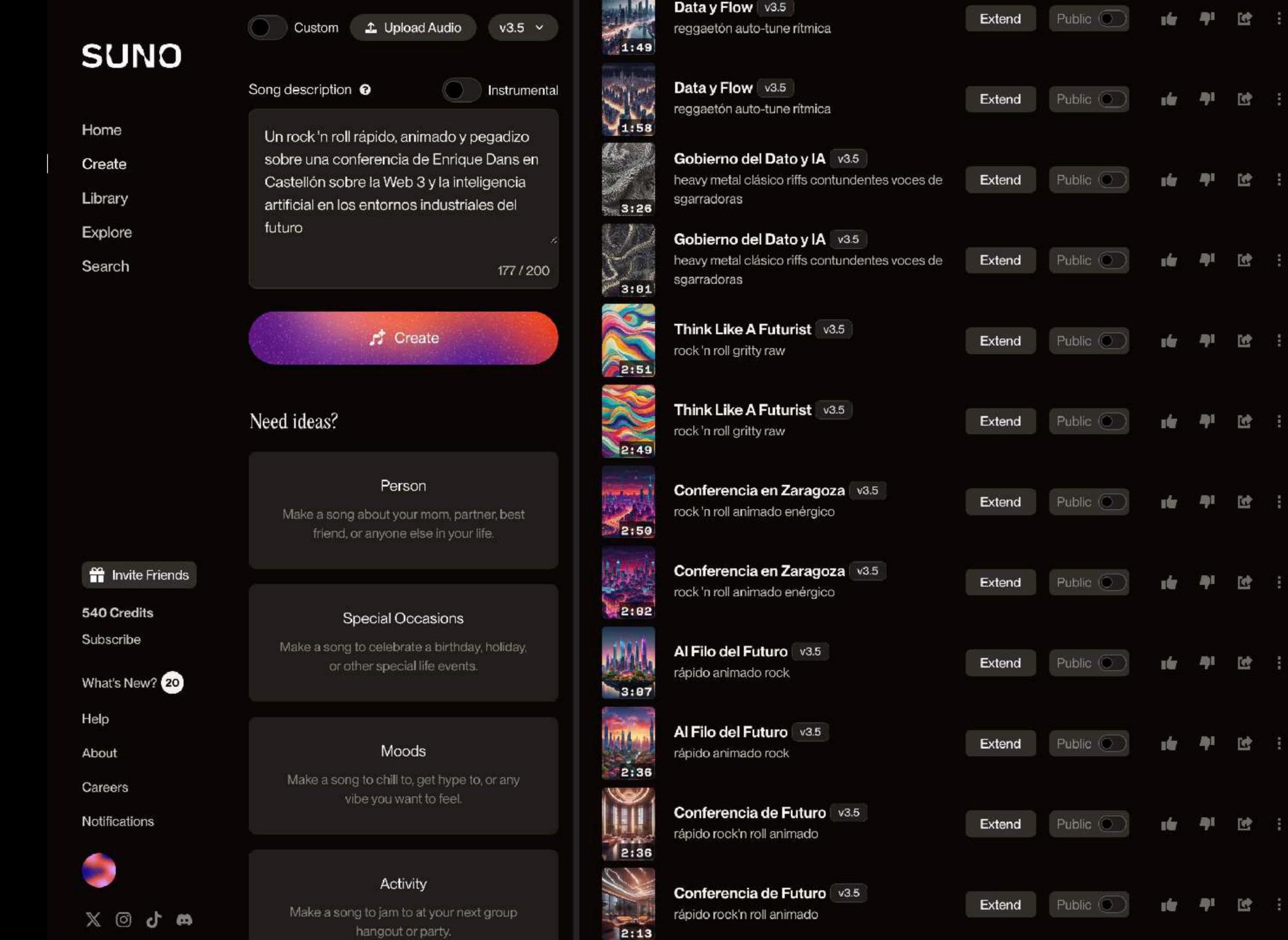




Make a song about the moon.

Suno About Team Blog

Make a song about mom's cooking. Make a sono f **◄× Sound**





## Conferencia Robot

rápido rock 'n roll animado

## [Verse]

Enrique Dans al escenario subió
Con palabras de futuro nos impactó
Habló de la Web 3 y de robots
Castellón a un nuevo mundo nos llevó
[Verse 2]







Reuters

## Music labels sue Al companies Suno, Udio for US copyright infringement

By Blake Brittain

June 24, 2024 8:59 PM GMT+2 · Updated 2 days ago









Photo Purchase Licensing Rights [3]

June 24 (Reuters) - Major record labels Sony Music (6758.T) ☑, Universal Music Group (UMG.AS) ☑ and Warner Records (WMG.O) ☐ sued artificial intelligence companies Suno and Udio on Monday, accusing them of committing mass copyright infringement by using the labels' recordings to train music-generating Al systems.



# Commentary in snack-sized mouthfuls



"I want AI to do my laundry and dishes so that I can do art and writing, not for Al to do my art and writing so that I can do my laundry and dishes."

Author and videogame enthusiast Joanna Maciejewska nails it laundry and dishes

"I'm sure I desor

## Introducing ChatGPT

We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests.

Try ChatGPT ↗

Read about ChatGPT Plus



# Internet Sensation ChatGPT Crosses 1 Million Users In 5 Days

California-based OpenAl's newest prototype ChatGPT has left people wanting more

BY PAROMITA GUPTA • DEC 5, 2022

Share

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# ChatGPT sets record for fastest-growing user base - analyst note

By Krystal Hu

February 2, 2023 4:33 PM GMT+1 · Updated 9 months ago



Feb 1 (Reuters) - ChatGPT, the popular chatbot from OpenAI, is estimated to have reached 100 million monthly active users in January, just two months after launch, making it the fastest-growing consumer application in history, according to a UBS study on Wednesday.

The report, citing data from analytics firm Similarweb, said an average of about 13 million unique visitors had used ChatGPT per day in January, more than double the levels of December.

"In 20 years following the internet space, we cannot recall a faster ramp in a consumer internet app," UBS analysts wrote in the note.

It took TikTok about nine months after its global launch to reach 100 million users and Instagram 2-1/2 years, according to data from Sensor Tower.

ChatGPT can generate articles, essays, jokes and even poetry in response to prompts. OpenAI, a private company backed by Microsoft Corp (MSFT.O), made it available to the public for free in late November.





Hi ChatGPT



Hello! How can I assist you today?



What do you think of a TIME cover story with the title, "The Al Arms Race Is Changing Everything?"



As an Al language model, I don't have personal opinions or beliefs, but I can provide some context and information on the subject.

"The Al Arms Race is Changing Everything" could be an attention-grabbing and thought-provoking title for a cover story on Al. A cover story in a widely-read publication like TIME could help raise public awareness about the potential risks and benefits of this trend, and stimulate discussions on how to ensure that AI is developed and deployed in a responsible and ethical manner.

It's important to note that the title of the story could also be interpreted as sensationalist or alarmist, and may not accurately reflect the complexities

ANDREW R. CHOW & BILLY PERRIGO (humans)

## GPT-4 has passed the Turing test, researchers claim



By Drew Turney published 23 hours ago

Most people couldn't distinguish ChatGPT from a human responder, suggesting the famous Turing test has been passed for the first time.











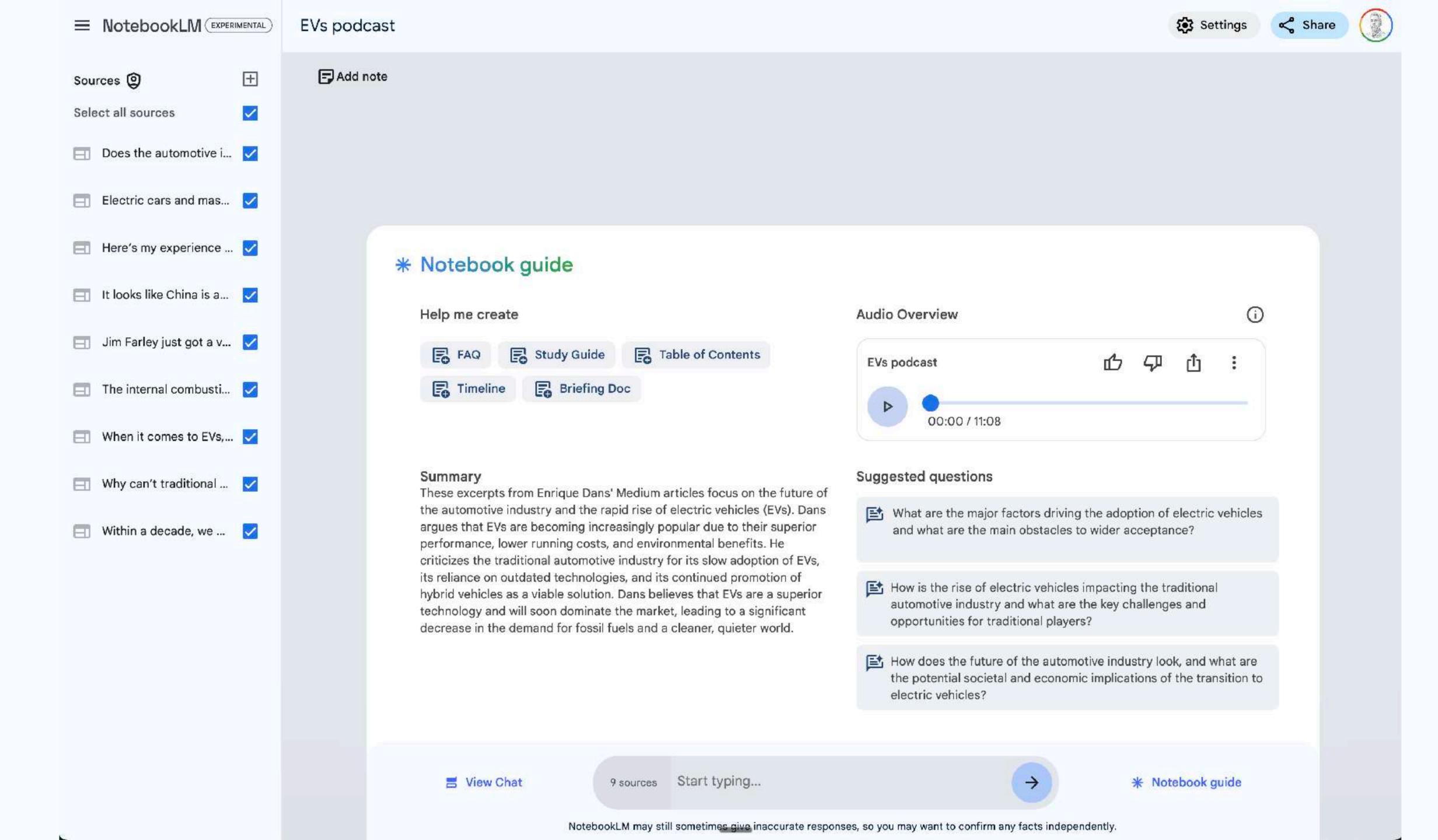


(Image credit: Jesussanz/Getty Images)



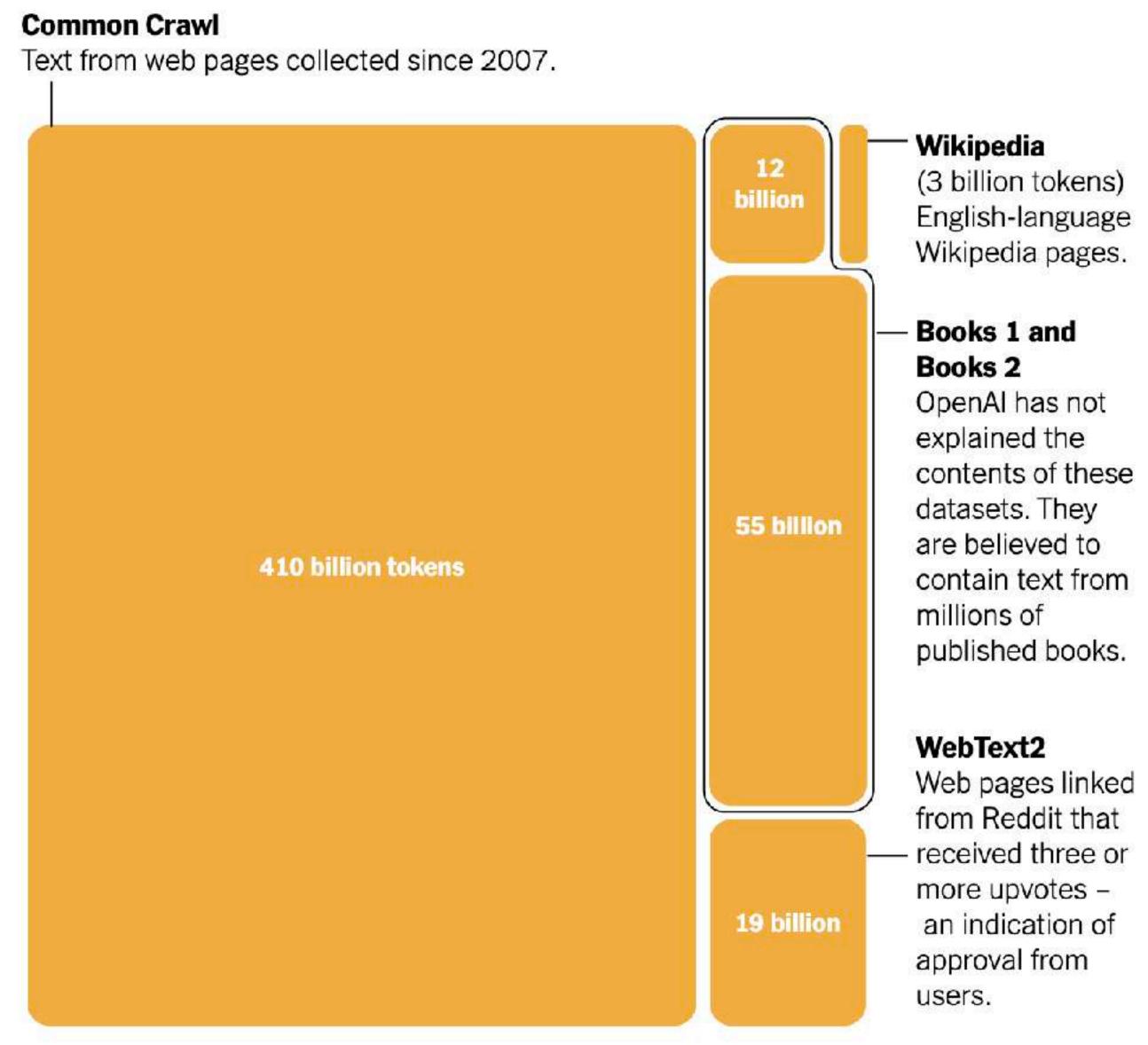
We are interacting with artificial intelligence (AI) online not only more than ever — but more than we realize — so researchers asked people to converse with four agents, including one human and three different kinds of Al models, to see whether they could tell the difference.

The "Turing test," first proposed as "the imitation game" by computer scientist Alan Turing in 1950, judges whether a machine's ability to show intelligence is indistinguishable from a human. For a machine to pass the Turing test, it must be able to talk to somebody and fool them into thinking it is human.



### The Data Inside GPT-3

OpenAI's groundbreaking A.I. model was trained on billions of websites, books and Wikipedia articles collected from across the internet. OpenAI did not share the data it used to train its recent models.



Source: OpenAI - By The New York Times

## ChatGPT



### Examples

Capabilities

### Limitations

"Explain quantum computing in simple terms" →

Remembers what user said earlier in the conversation

May occasionally generate incorrect information

"Got any creative ideas for a 10 year old's birthday?" →

Allows user to provide follow-up corrections

May occasionally produce harmful instructions or biased content

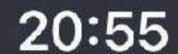
"How do I make an HTTP request in Javascript?" →

Trained to decline inappropriate requests

Limited knowledge of world and events after 2021

Send a message.









Enrique Dans, experto digital.









¿Pero está casado?



Sí, Enrique Dans está casado. Su esposa es María Benjumea, empresaria y fundadora de Spain Startup, una organización que se dedica a apoyar a emprendedores y startups en España.

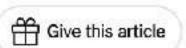




## The New Hork Times

## Here's What Happens When Your Lawyer Uses ChatGPT

A lawyer representing a man who sued an airline relied on artificial intelligence to help prepare a court filing. It did not go well.







☐ 1.1K



As an Avianca flight approached Kennedy International Airport in New York, a serving cart collision began a legal saga, prompting the question: Is artificial intelligence so smart? Nicolas Economou/NurPhoto, via Getty Images



By Benjamin Weiser

May 27, 2023

The lawsuit began like so many others: A man named Roberto Mata sued the airline Avianca, saying he was injured when a metal serving cart struck his knee during a flight to Kennedy International Airport in New York.

When Avianca asked a Manhattan federal judge to toss out the case, Mr. Mata's lawyers vehemently objected, submitting a 10page brief that cited more than half a dozen relevant court decisions. There was Martinez v. Delta Air Lines, Zicherman v. Korean Air Lines and, of course, Varghese v. China Southern Airlines, with its learned discussion of federal law and "the tolling effect of the automatic stay on a statute of limitations."

There was just one hitch: No one — not the airline's lawyers, not even the judge himself — could find the decisions or the quotations cited and summarized in the brief.

That was because ChatGPT had invented everything.

The lawyer who created the brief, Steven A. Schwartz of the firm Levidow, Levidow & Oberman, threw himself on the mercy of the court on Thursday, saying in an affidavit that he had used the artificial intelligence program to do his legal research — "a source that has revealed itself to be unreliable."

Mr. Schwartz, who has practiced law in New York for three decades, told Judge P. Kevin Castel that he had no intent to deceive the court or the airline. Mr. Schwartz said that he had never used ChatGPT, and "therefore was unaware of the possibility that its content could be false."



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Technology The Circuit

## Microsoft CEO Says Al Is a Tidal Wave as Big as the Internet

Satya Nadella and OpenAl's Sam Altman discuss their alliance on The Circuit With Emily Chang.



Satya Nadella on Al



In this Article

MICROSOFT CORP 316.88 USD ▼ -1.10%

**OPENALING** 

Private Company

ALPHABET INC-A 129.92 USD **▲** +0.95%

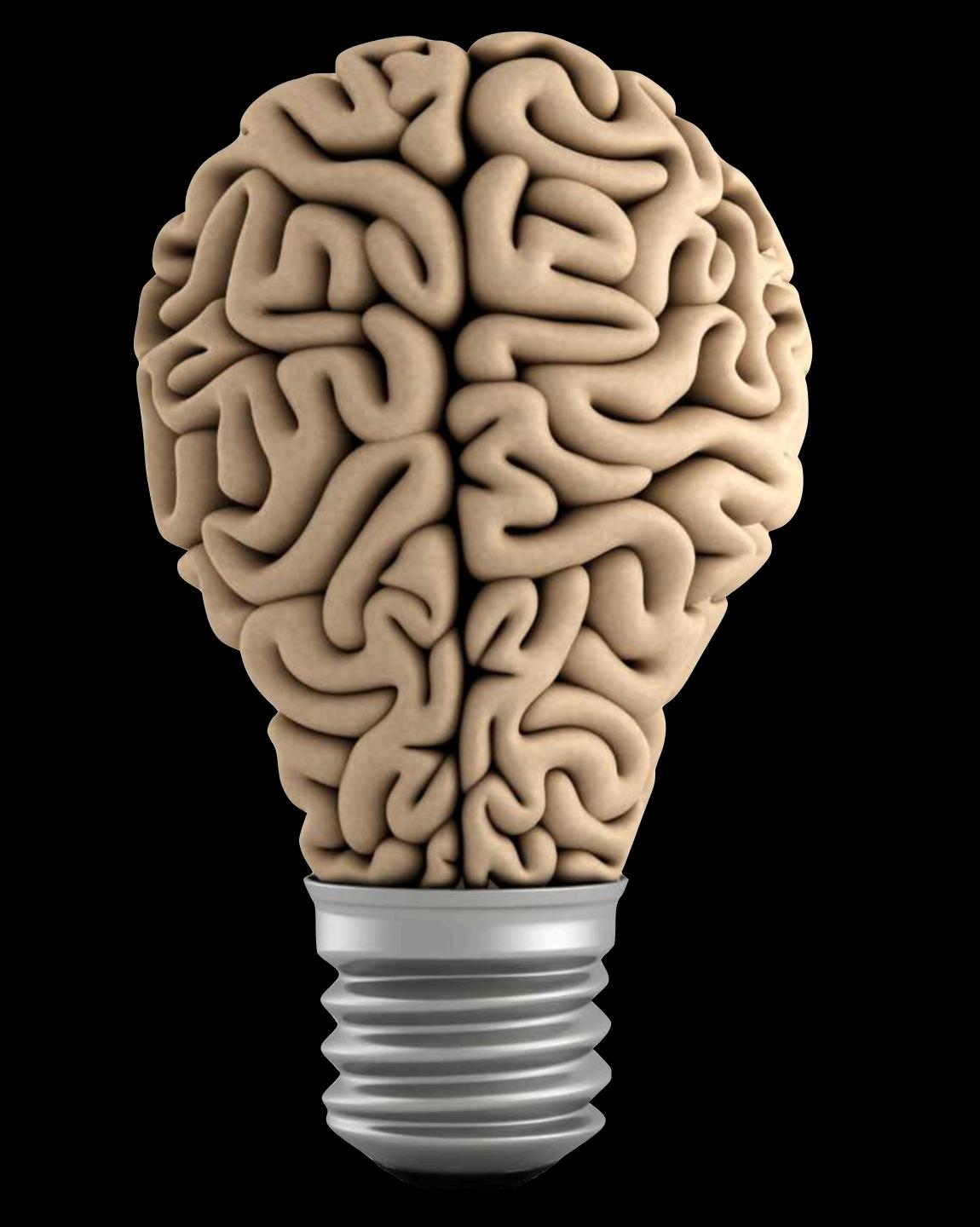
By Emily Chang

17 de agosto de 2023 at 16:00 CEST

Listen 2:40

In 1995, Microsoft Corp. co-founder Bill Gates sent a memo calling the internet a "tidal wave" that would be crucial to every part of the company's business. Nearly two decades later, Microsoft's current leader, Satya Nadella, said he believes the impact of artificial intelligence will be just as profound.

"The Bill memo in 1995, it does feel like that to me," Nadella said on this week's episode of The Circuit With Emily Chang. "I think it's as



## WHAT IS ARTIFICIAL INTELLIGENCE?

## Machine Learning

Using sample data to train computer programs to recognize patterns based on algorithms.



## Neural Networks

Computer systems designed to imitate the neurons in a brain.



## Natural Language Processing

The ability to understand speech, as well as understand and analyze documents.



## Robotics

Machines that can assist people without actual human involvement.







Reglas — Programación — Respuestas
Datos — clásica

Dalcs

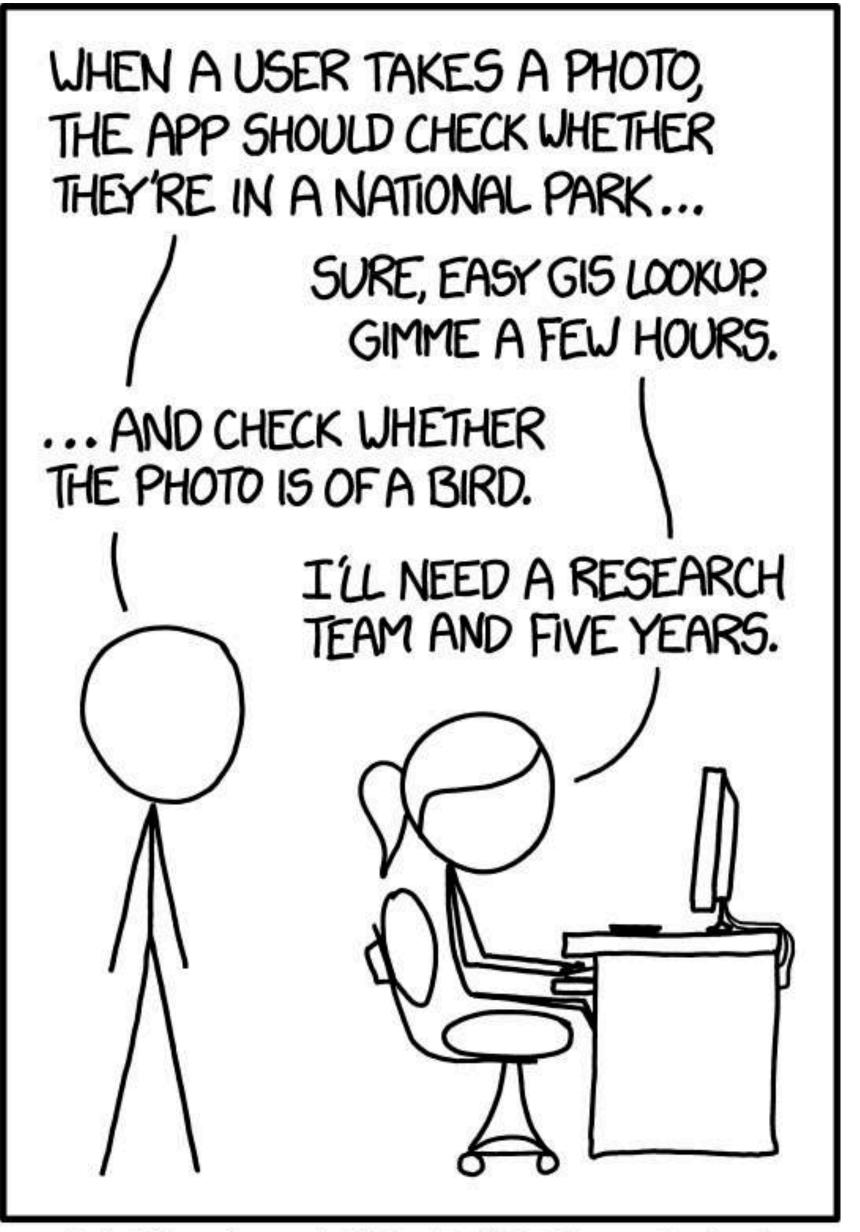
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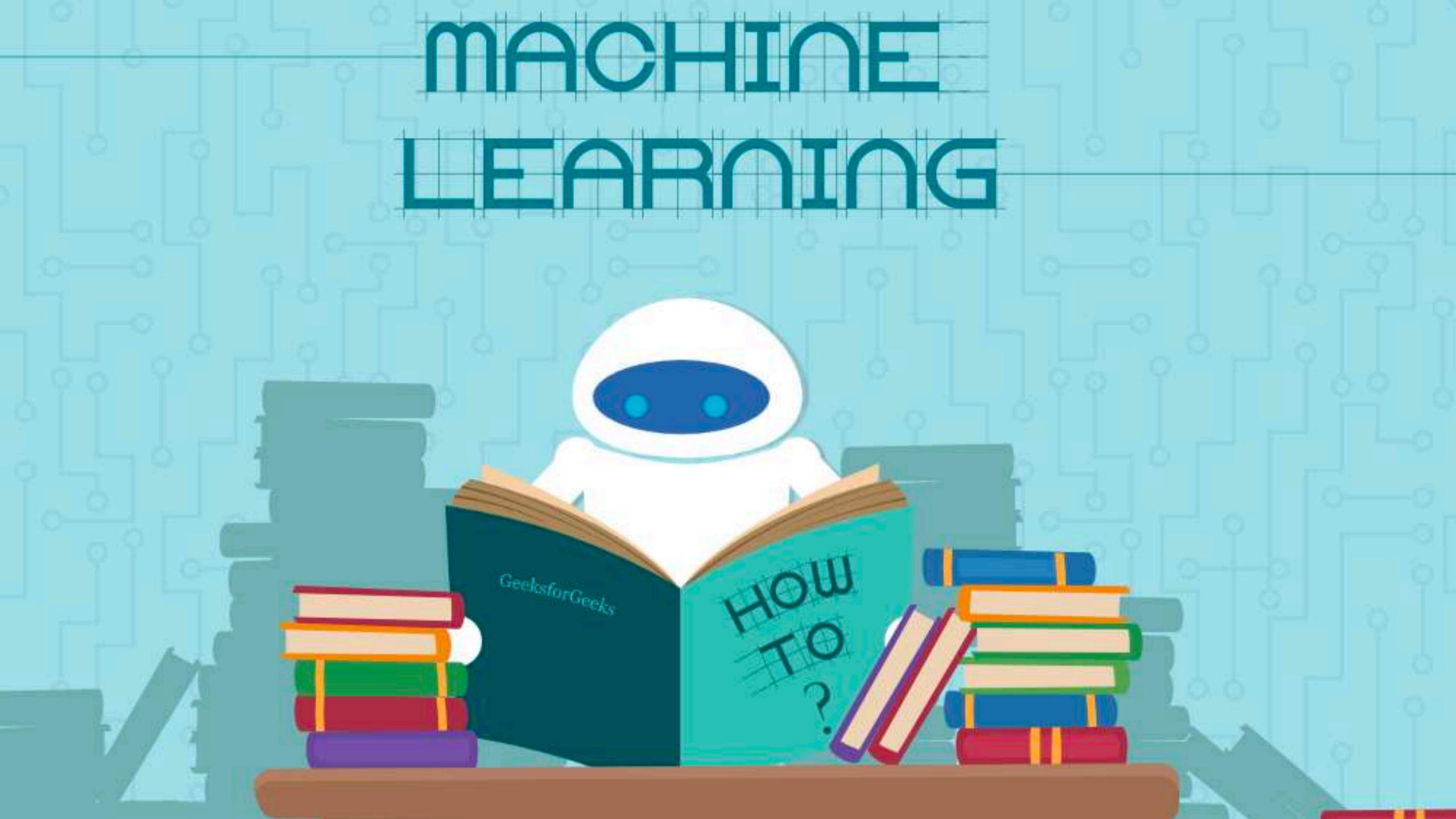
reglas







IN CS, IT CAN BE HARD TO EXPLAIN
THE DIFFERENCE BETWEEN THE EASY
AND THE VIRTUALLY IMPOSSIBLE.









Machine Learning as a Service



## Low-code/No-code vs Custom App Development



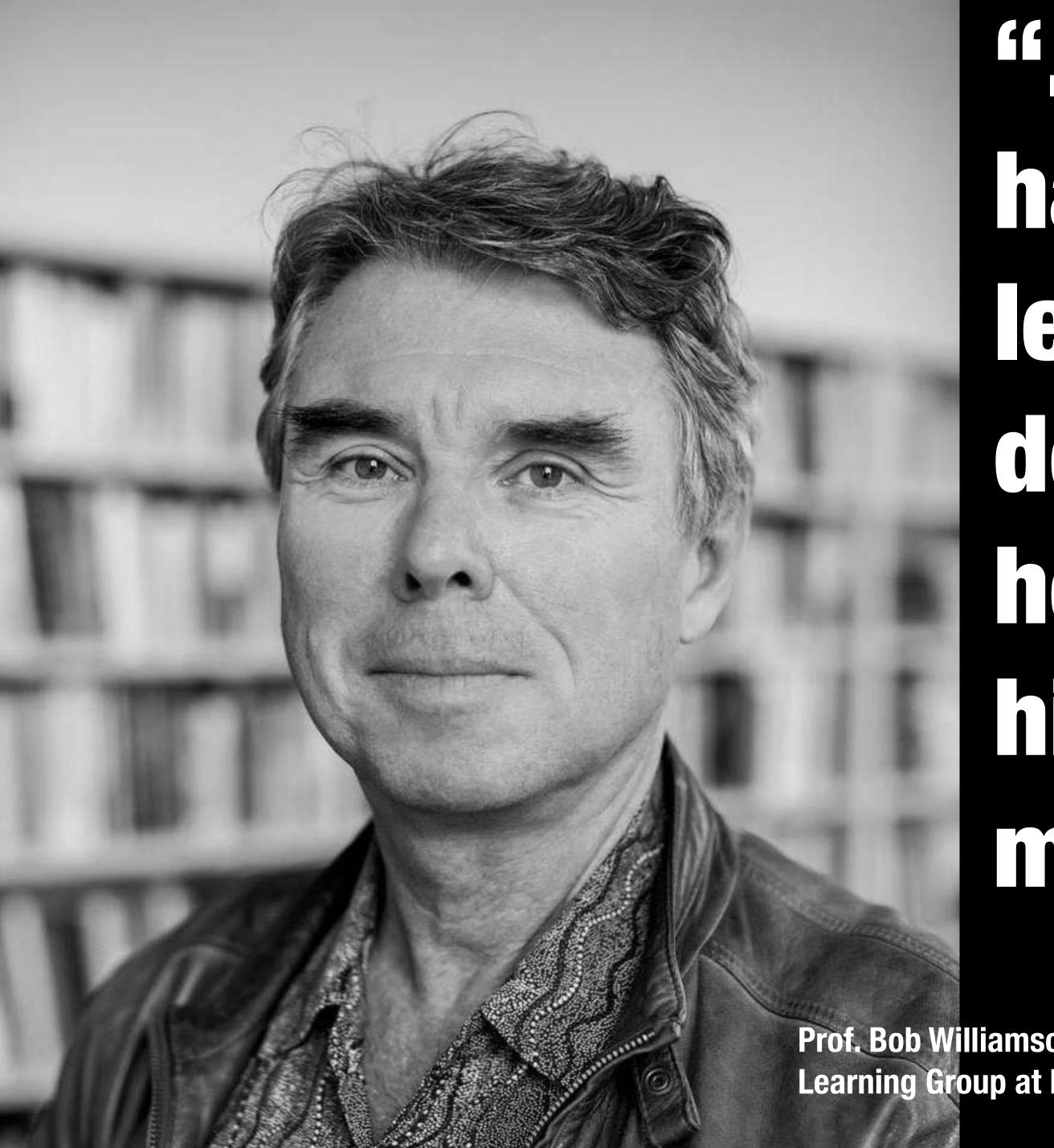
Custom-Code



Low-Code



No-Code



"... alguien conseguira hacer el machine learning tan democrático como las hojas de cálculo hicieron con el álgebra matricial."

**Prof. Bob Williamson, Leader of the Machine Learning Group at National ICT Australia** 

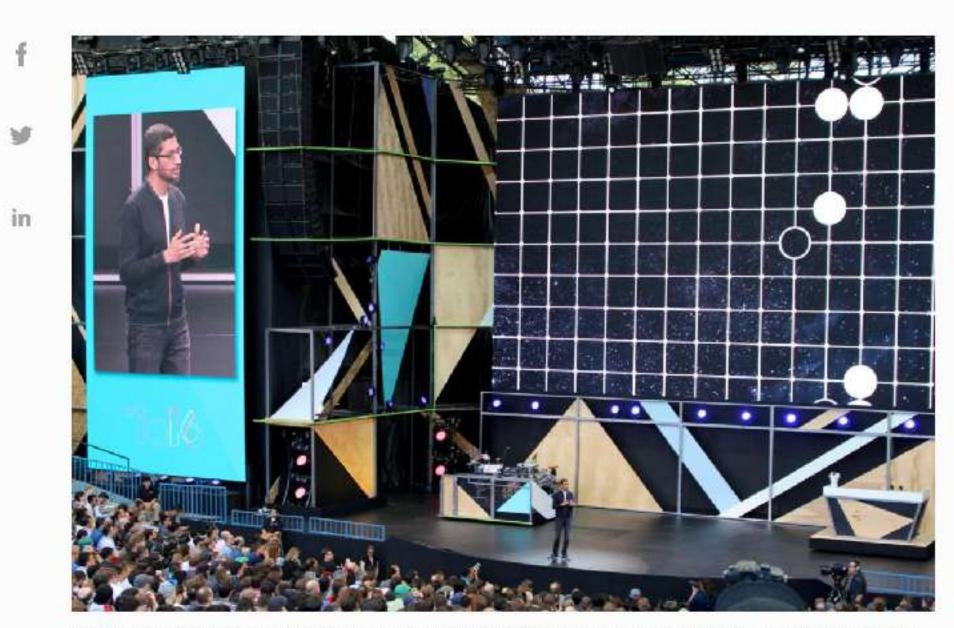
FORBES > LEADERSHIP > LEADERSHIP STRATEGY

## Right Now, Artificial Intelligence Is The Only Thing That Matters: Look Around You

Enrique Dans Former Contributor ©

Teaching and consulting in the innovation field since 1990

Jul 13, 2016, 01:35pm EDT



Google chief executive Sundar Pichai outlines a future rich with artificial intelligence at the...

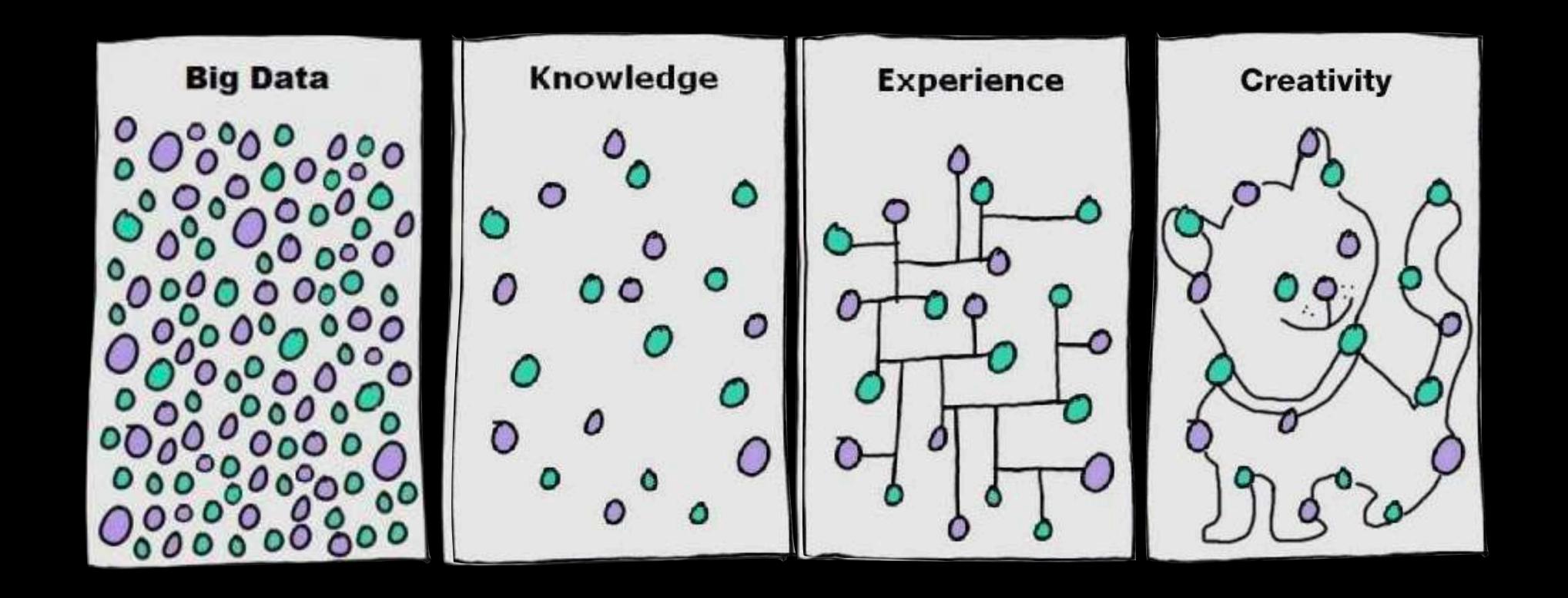
If there's one thing the world's most valuable companies agree on, it's that their future success hinges on artificial intelligence.

Right Now, Artificial Intelligence Is The Only Thing That Matters: Look Aroun

No importa a qué se dedique tu compañía: sus posibilidades de supervivencia en este entorno van a depender de su capacidad para convertirse en una máquina de generar datos, en una enorme manguera que alimente continuamente sus algoritmos para que sean mejores que los de sus competidores...





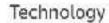




Cualquier cosa que se pueda digitalizar: siempre que haya alguna estructura en la que podamos aplicar algunos patrones, significa que podemos aprender esos patrones. Si podemos aprender esos patrones, podemos entender su significado. Cuando entendemos el significado, podemos también generario. Y aquí estamos, en la revolución de la IA generativa

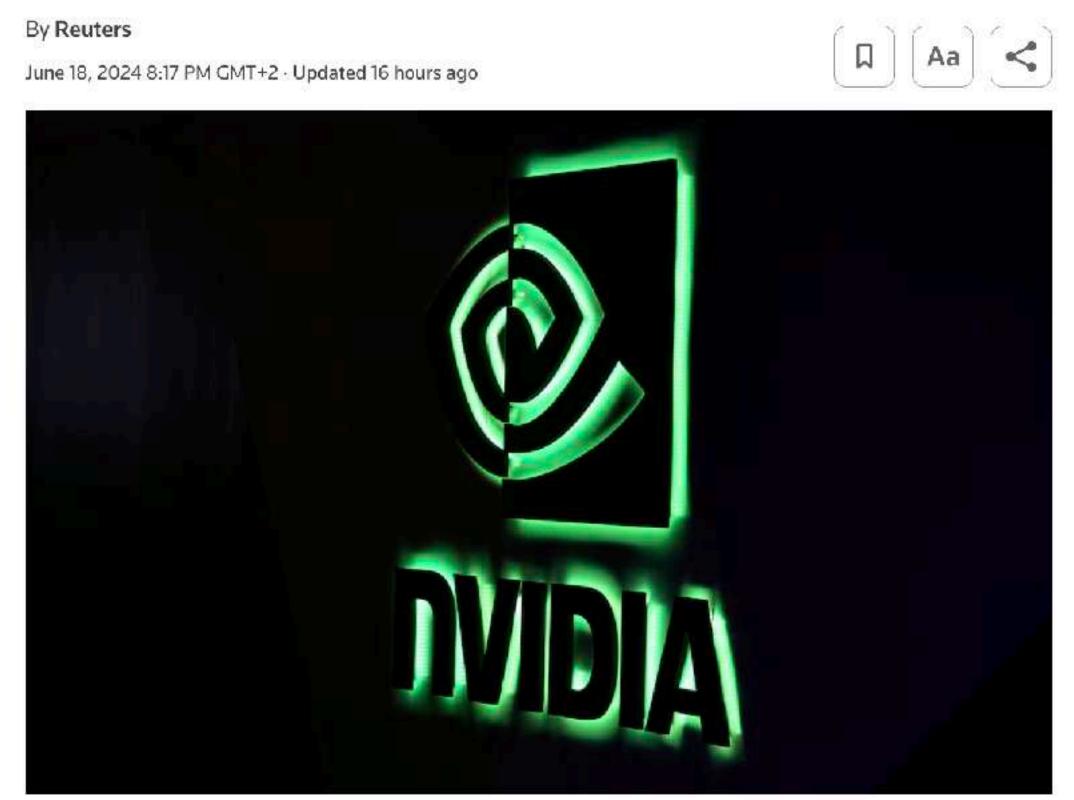
Jen Hsun "Jensen" Huang Founder and President of Nvidia





Reuters

#### Nvidia becomes world's most valuable company

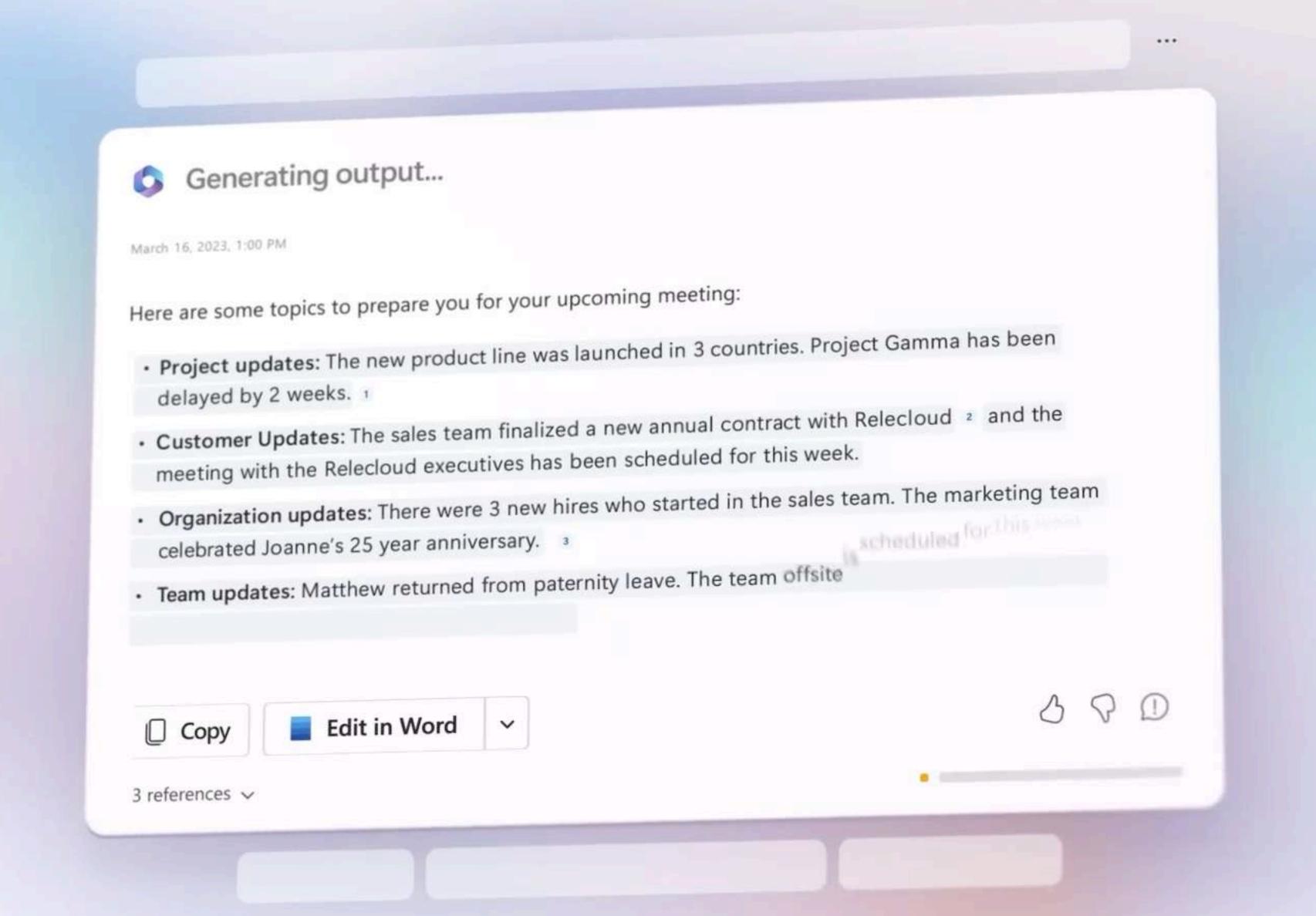


A NVIDIA logo is shown at SIGGRAPH 2017 in Los Angeles, California, U.S. July 31, 2017. REUTERS/Mike Blake/File Photo Purchase Licensing Rights [4]

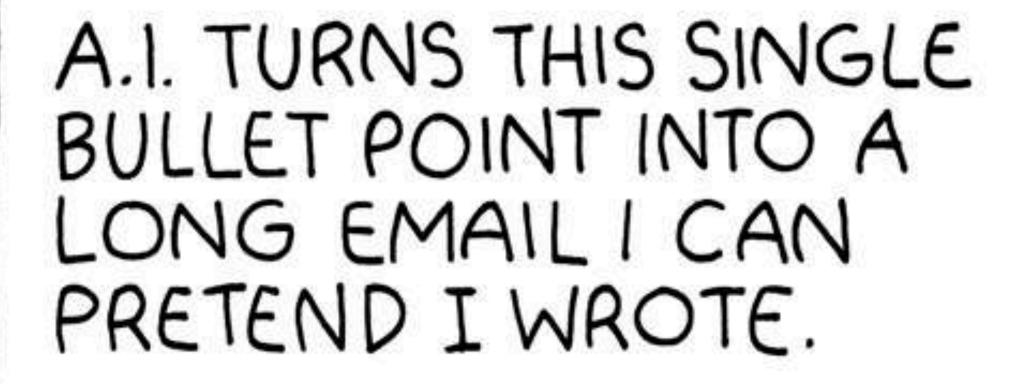
June 18 (Reuters) - Nvidia (NVDA.O) ☐ became the world's most valuable company on Tuesday, dethroning tech heavyweight Microsoft (MSFT.O) . as its chips continue to play a central role in a race to dominate the market for artificial intelligence.

Shares of the chipmaker climbed 3.2% to \$135.21, lifting its market capitalization to \$3.326 trillion, just days after overtaking iPhone maker Apple AAPL.O to become the second most valuable company. The stock has surged about 173% so far this year, compared with a rise of about 19% in Microsoft shares.





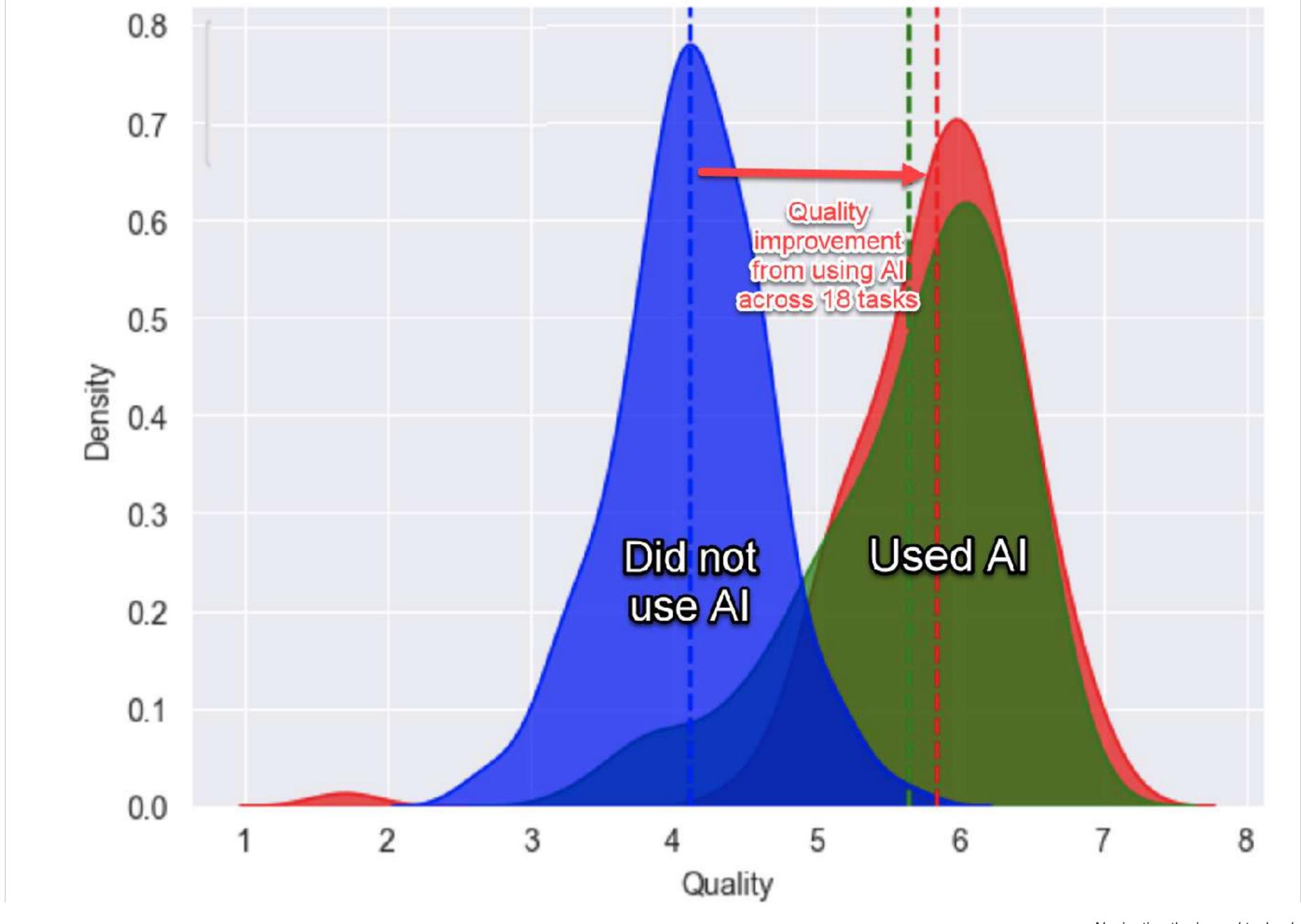
Catch me up on this email conversation





A.I. MAKES A SINGLE BULLET POINT OUT OF THIS LONG EMAIL I CAN PRETEND I READ.





Navigating the jagged technological frontier: field experimental evidence of the effects of AI on knowledge worker productivity and quality

63 GitHub Copilot



Don't fly solo.



belongs to those who embrace it today







trending

tech

innovation

business

security

advice

buying guides

/ innovation

Home / Innovation / Artificial Intelligence

### 92% of programmers are using Al tools, says GitHub developer survey

Al isn't programming's future, it's its present.



Written by **Steven Vaughan-Nichols**, Senior Contributing Editor June 14, 2023 at 10:06 a.m. PT Reviewed by **Min Shin** 



in







/ must read

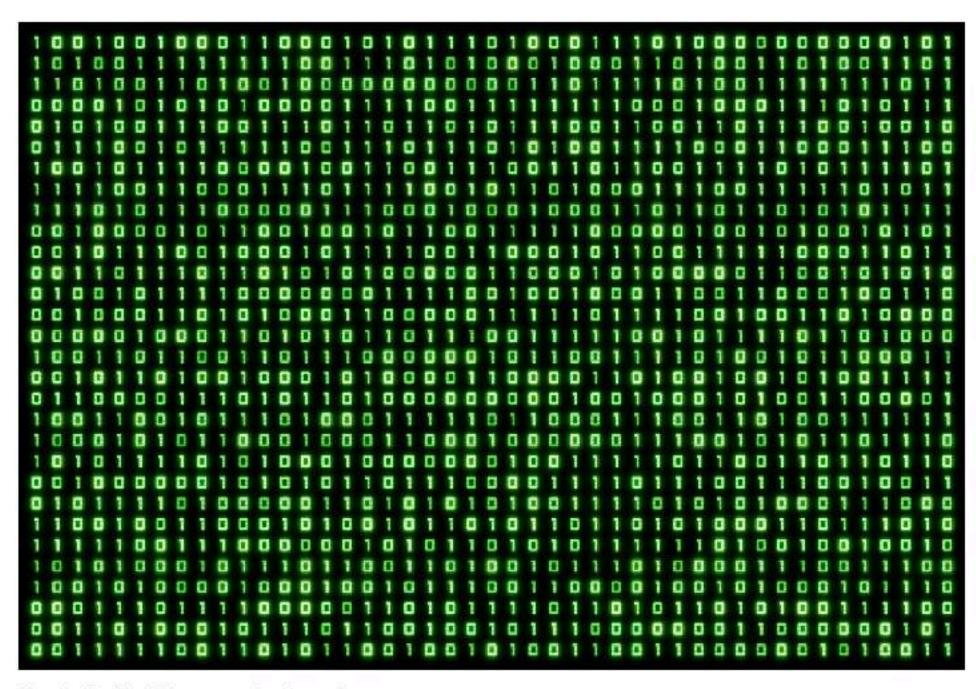


**OPINION** 

**FARHAD MANJOO** 

# It's the End of Computer Programming as We Know It. (And I Feel Fine.)

June 2, 2023



11-19-23

## OpenAI's custom GPTs: Everything you need to know about how to use them and build your own

OpenAl introduced custom GPTs in November. Is this a genuine game changer for generative AI? Or is it just another fun gimmick?

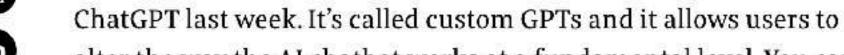


[Photo: Thaliesin/Pixabay]



#### BY RYAN BRODERICK 6 MINUTE READ





OpenAI added a powerful new feature to their mega-popular



alter the way the AI chatbot works at a fundamental level. You can now tailor how it communicates and provide specific datasets it can pull from. But is this, as many AI proponents are already calling it, a genuine game changer for the world of generative AI? Or is this just

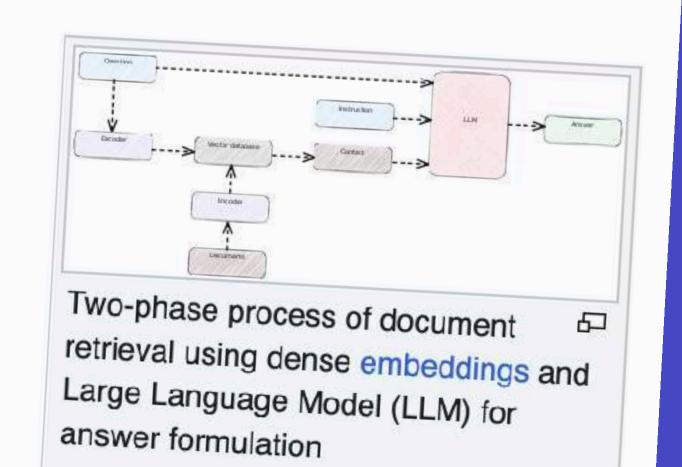
another fun gimmick?



#### Retrieval-augmented generation [edit]

Retrieval-Augmented Generation (RAG) is a two-phase process involving document retrieval and answer formulation by a Large Language Model (LLM). The initial phase utilizes dense embeddings to retrieve documents. This retrieval can be based on a variety of database formats depending on the use case, such as a vector database, summary index, tree index, or keyword table index. [50]

In response to a query, a document retriever selects the most relevant documents. This relevance is typically determined by first encoding both the query and the documents into vectors, then identifying documents whose vectors are closest in Euclidean distance to the query vector. Following document retrieval, the LLM generates an output that incorporates information from both the query and the retrieved documents. This relevance is typically vectors are closest in Euclidean distance to the query vector. Following document retrieval, the LLM generates particularly beneficial for handling proprietary or dynamic information that was not included in the initial training or fine-tuning phases of the model. BAG is also potable for its use of the model.



or fine-tuning phases of the model. RAG is also notable for its use of "few-shot" learning, where the model uses a small number of examples, often automatically retrieved from a database, to inform its outputs.

#### Retrieval Augmented-Generation

#### Customización

Información de contexto específica de la compañía



Base de datos vectorial (semántica)



**Prompt** 

Nuevo prompt (enriquecido con contexto específico)



Respuesta con contexto específico



COLLAR WORKER

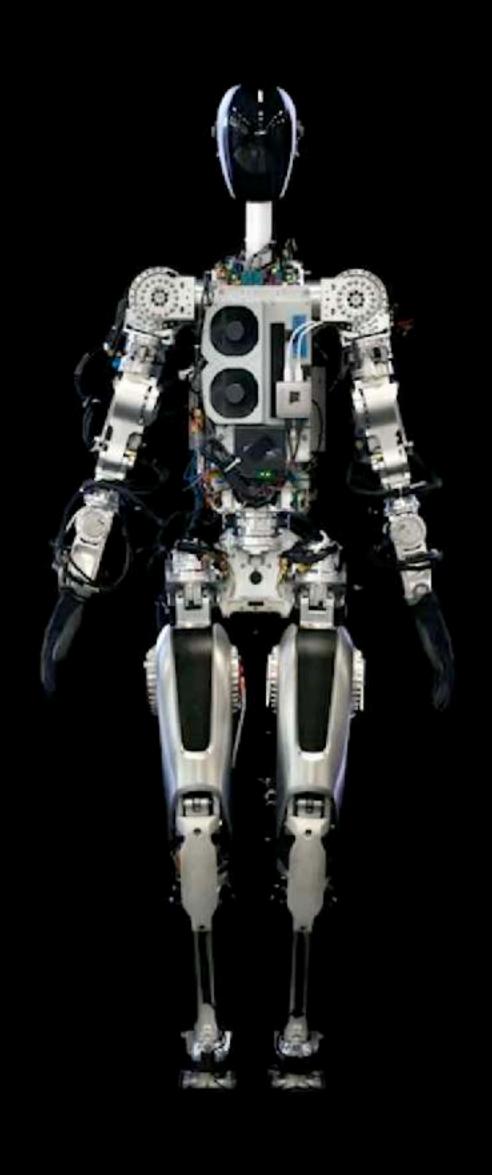


BLUE COLLAR WORKER





Al Day 2021 Concept



February 2022

Development Platform



Today
Latest Generation

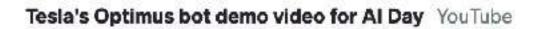


HOME > TECH

#### Elon Musk predicts Tesla's humanoid 'Optimus' robots will eventually outnumber humans

Samantha Delouya Mar 2, 2023, 12:06 PM CET

















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#### Robotics

#### BMW will deploy Figure's humanoid robot at South Carolina plant

Brian Heater / 3:00 AM PST - January 18, 2024



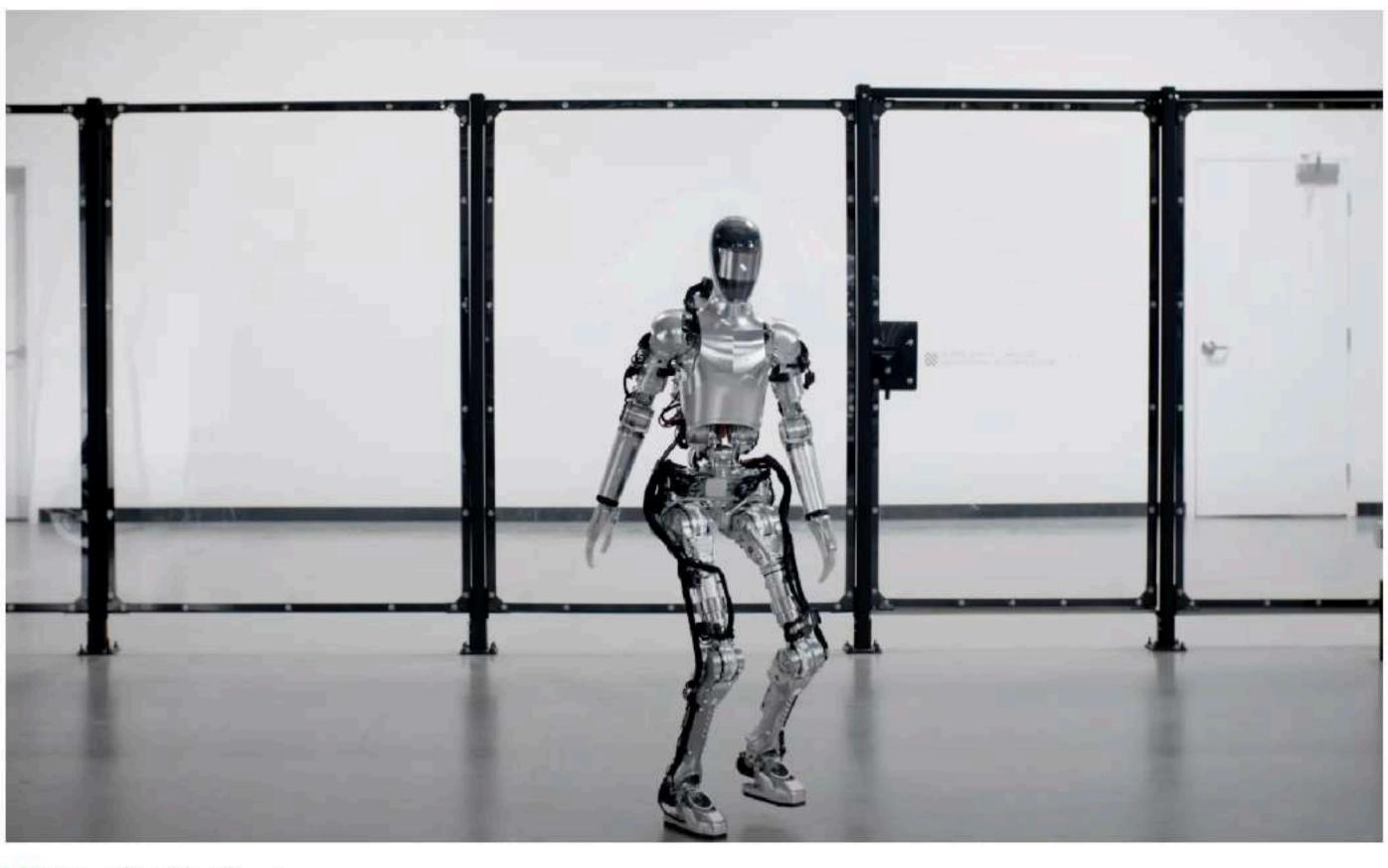


image Credits: Figure

Figure today announced a "commercial agreement" that will bring its first humanoid robot to a BMW manufacturing facility in South Carolina. The Spartanburg plant is BMW's only in the United States. As of 2019, the 8 million-square-foot campus boasted the highest yield among the German manufacturer's















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#### Robotics

#### Mercedes begins piloting Apptronik humanoid robots

Brian Heater / 2:30 AM PDT • March 15, 2024





image Credits: Apptronik

Pilot season has officially begun for the world of humanoid robotics. Last year, Amazon began testing Agility's Digit robots in select fulfillment centers, while this January, Figure announced a deal with BMW. Now Apptronik is getting in on the action, courtesy of a partnership with Mercedes-Benz.













BETA

#### INNOVATION

#### Machine Learning: The New Language Of Leadership



Paul Lipman Forbes Councils Member

Forbes Technology Council COUNCIL POST | Membership (Fee-Based)

POST WRITTEN BY

#### Paul Lipman

Paul Lipman has worked in the cyber world for over a decade and is currently CEO of BullGuard, a global leader in smart home cybersecurity.

Oct 25, 2018, 07:30am EDT

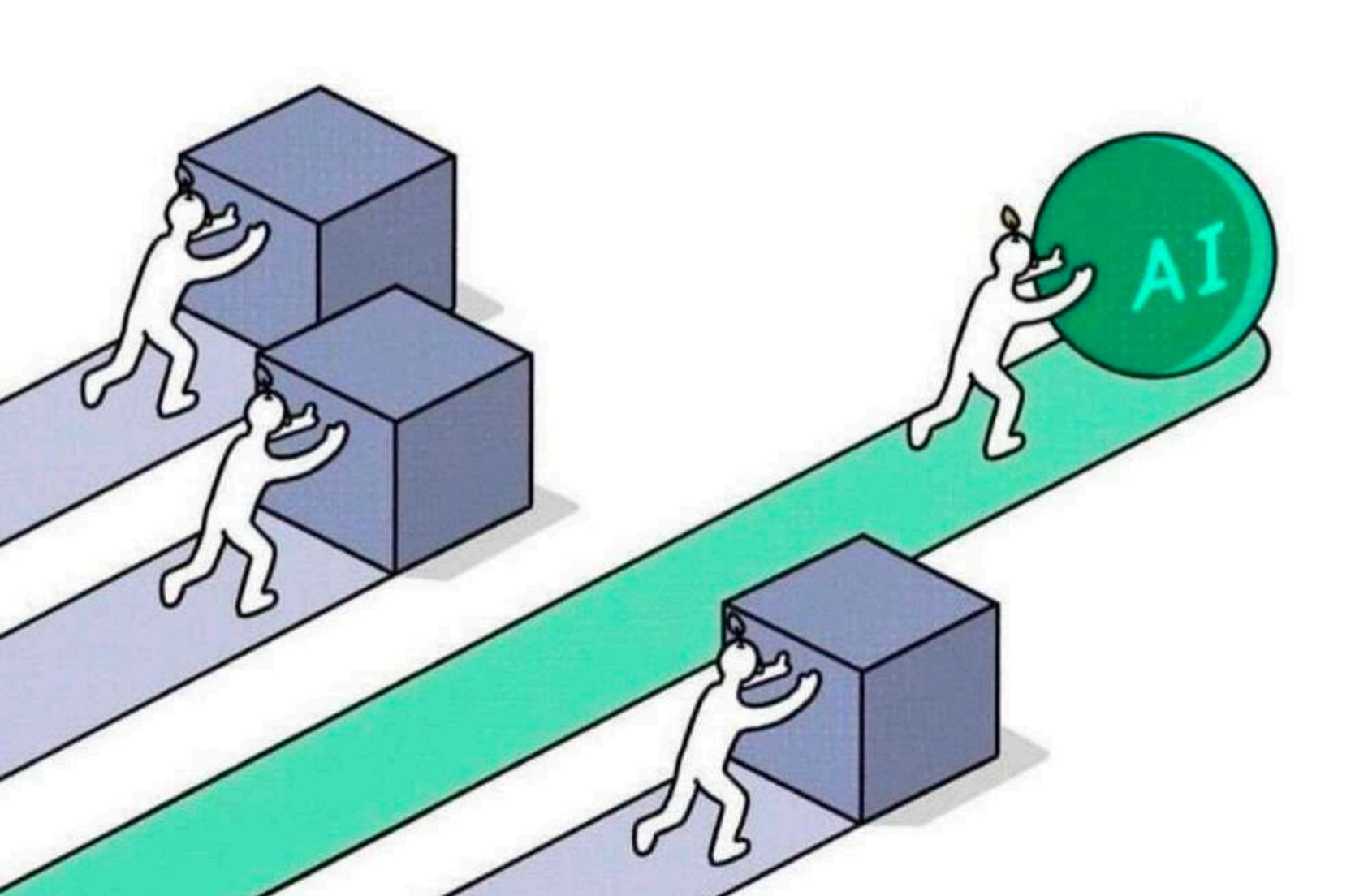


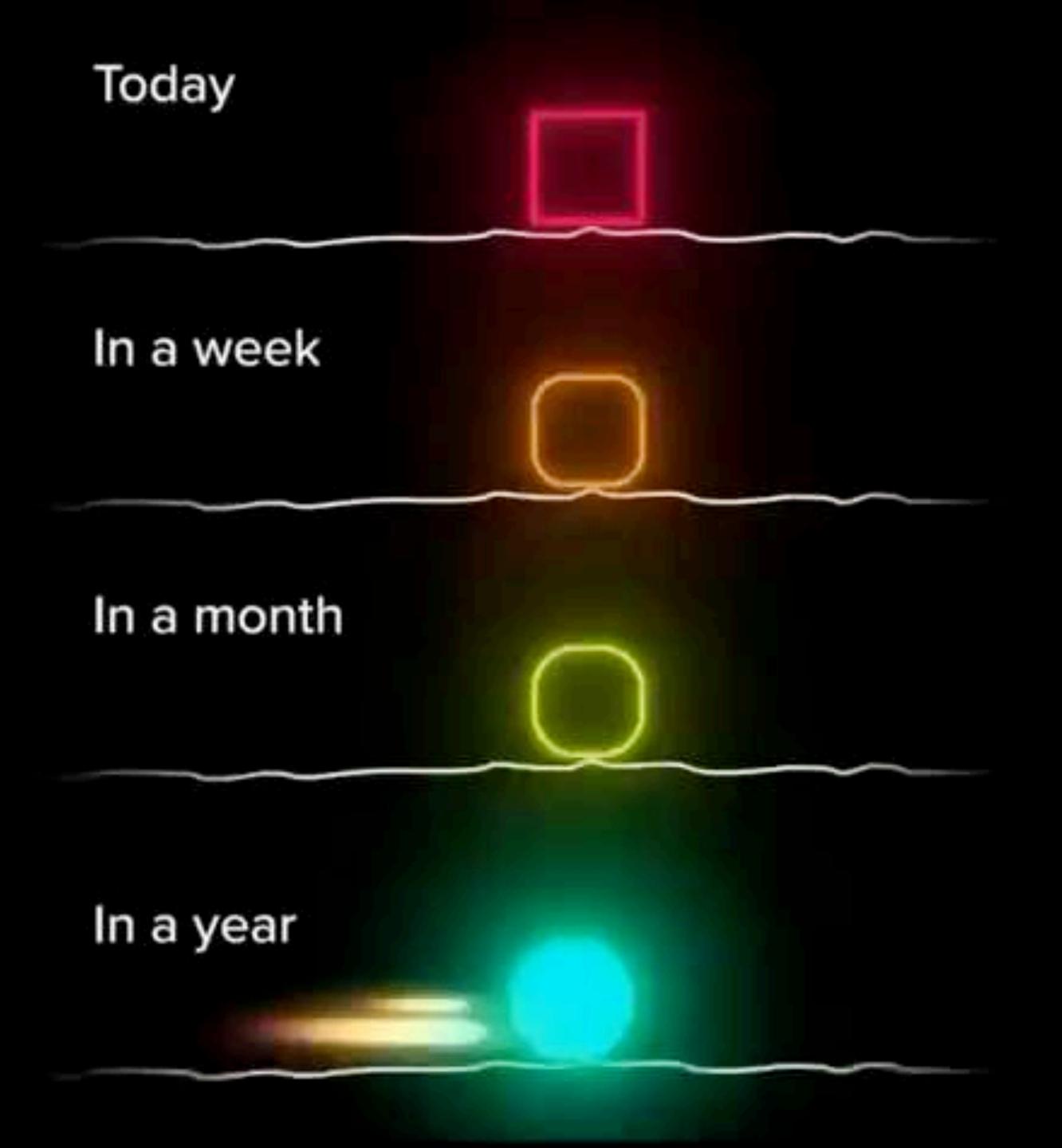






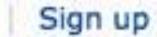
AI WON'T REPLACE YOU,
PEOPLE USING AI WILL





Lists

Searc



Connect









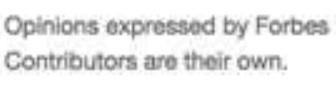
**Enrique Dans** Contributor

#### FOLLOW

I study technology disruption in individuals, companies and societies.

full bio →

Opinions expressed by Forbes





2/04/2015 @ 3:41AM 7.185 views

#### If You Want To Change Things, You Have To Break Things

+ Comment Now

+ Follow Comments

"The problem with this company is it lacks an innovative culture," said the CEO while asking his secretary to print out his emails for that day so he could check them, pulling out a pen at the same to sign the minutes of a meeting...

Okay, I made that up, but the scene is played out all too often in the business world: managers who say they want an innovative culture in their company, a proactive approach toward what they still call "the new technologies" —when in reality they are talking about products and services that have generally been









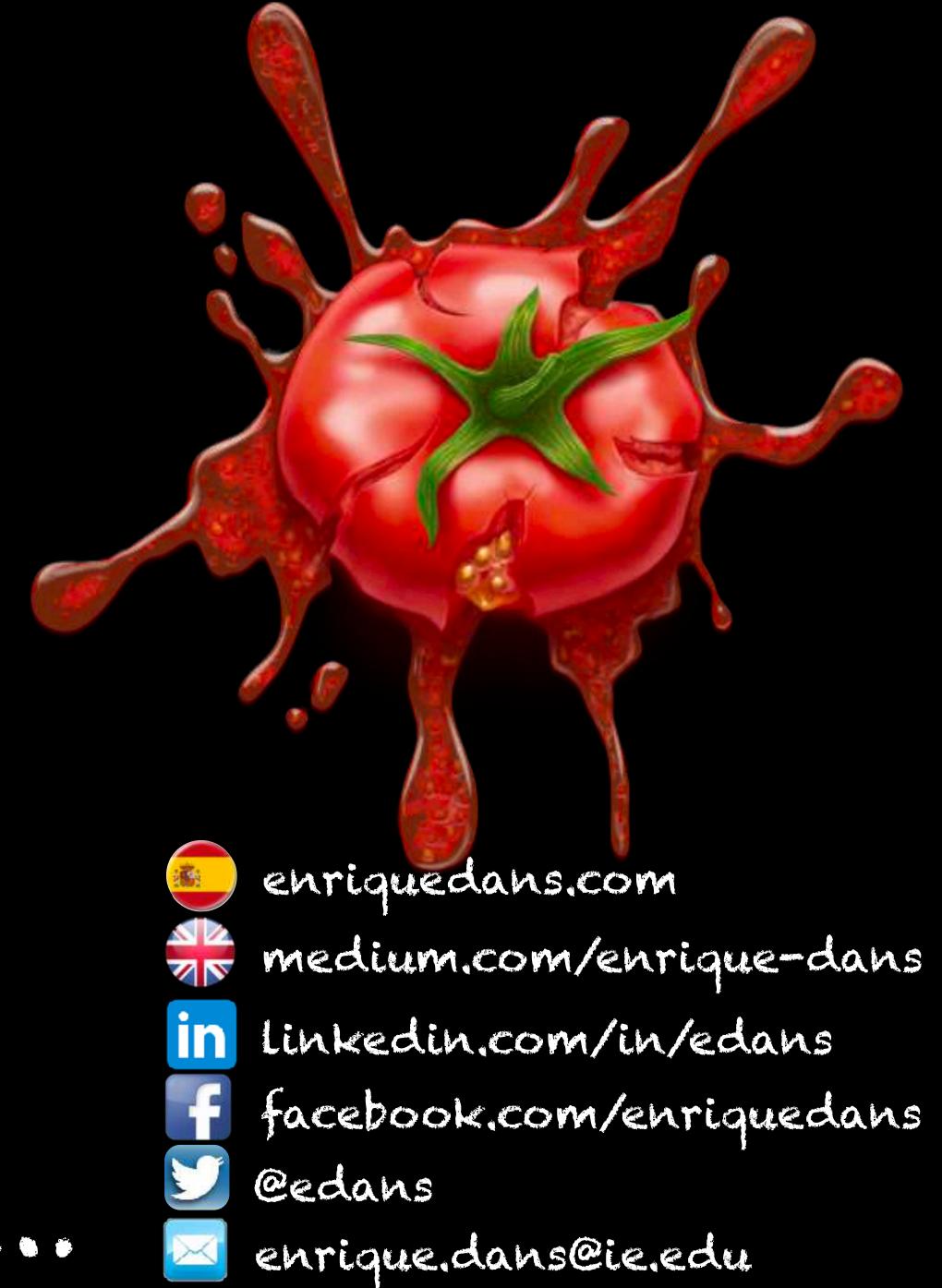
TO BE din College 

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MI Skille

# 

# ready for this?



sigamos la conversación...

Profesor de Innovación en IE Business School

# NUEVAS TECNOLOGÍAS EN LA INDUSTRIA

RETOS Y CASOS DE ÉXITO



IGNACIO SAINZ DE

BARANDA

CEO y Cofundador en
INNOVA ADVANCED

CONSULTING



ALICIA MORA
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