

Fábrica de
STARTUPS

3rd edition

BlueBioValue Acceleration



OCEANO AZUL
foundation



CALOUSTE GULBENKIAN
FOUNDATION

COMMUNICATION KIT



THE PROGRAM:

Blue Bio Value is a business accelerator in its 3rd edition dedicated to projects, start-ups and small to medium-sized enterprises operating along the value chain of marine bio resources in order to contribute to a blue economy.

The Blue Bio Value program is the first of its kind to scale products and services based on marine bio resources, for applications in various industries. The program seeks to bring together innovative people and their projects to solve some of the most pressing societal challenges we face today.

Oceano Azul Foundation and Calouste Gulbenkian Foundation - in collaboration with Fábrica de Startups and Bluebio Alliance - have partnered to create a program that will provide a basis for the development of new sectors that will contribute to a new blue economy. Entering its 3rd edition, the Blue Bio Value program has opened its application period to projects around the world who will have the opportunity to apply their marine biobased solutions and science-based innovations toward a sustainable blue economy.

OUR AMBITION:

We believe this emerging blue bio economy will play a leading role in tackling some of the most critical societal challenges the planet is facing by contributing to positive impact solutions in several areas. The 2020 edition is looking for ocean-based solutions in the areas of:



Feeding a growing population & ensuring sustainable food systems.



Addressing resource scarcity & preserving natural ecosystems and biodiversity.



Enhancing health & well-being.



Empowering a circular bioeconomy growth model.



Mitigation and adaptation to climate change.



Reducing plastic production & pollution.



TIMELINE:

Applications are open from May to 15th July 2020.

Then, around 15 startups will be selected to participate in the Bootcamps that will take place between September and October.

MAY

Call Open

JULY 15TH

Call Closed

SEP 29TH – OCT 23RD

Bootcamps

OCT 30TH

Final Pitch Day

WHAT TO EXPECT?

With the Blue Bio Value acceleration program, startups get:



Acceleration → We will help our startups define their market strategy, guiding them towards their product-market-fit.



Talks → Workshops, talks, and weekly discussions on relevant topics, designed to help our startups.



Mentorship → Our startups will find a roster of amazing international mentors ranging from executives and startup founders to investors who will give them support along the way.



Perks → The program comprises a set of benefits that will help our startups along the process that will make their project a success.



Prizes → The program will award the best startup(s) on the Final Pitch Day.



Follow Up → After the program we will still be there for our startups.



STARTUP APPLICATION GUIDELINE:

The Blue Bio Value program wants to attract aspiring and committed entrepreneurs that are able to develop commercially viable projects along the value chain of marine bio resources.

We are looking for Startups at prototype or launch stages or above, TRL 5-7, SMEs aiming to develop a new product line, and/or teams with projects that can demonstrate high potential to rapidly scale up to viable market applications.

We require a team of at least two and a maximum of four people with completely full dedication and commitment to the bootcamps, deliverables and mentorship sessions.

BLUE BIO VALUE ALUMNI:

Previous editions of Blue Bio Value have included startups such as:

HOEKMINE BV

NETHERLANDS



PORTUGAL



PORTUGAL



BRAZIL



SPAIN



UNITED KINGDOM

LINKEDIN POST:



Blue Bio Value is back on its mission to scale up marine biobased solutions to global market applications. Applications for the 2020 edition are now open. Blue Bio Value is an acceleration program dedicated to the blue bioeconomy, promoted by Oceano Azul Foundation and Calouste Gulbenkian Foundation in collaboration with Fábrica de Startups S.A. and Bluebio Alliance. More information and applications at www.bluebiovalue.pt! #bluebiovalue #blueeconomy #bluenaturalcapital #biotech #startups #lisbon #ocean #sustainability #entrepreneurship #innovation

FACEBOOK POST:



Blue Bio Value is back on its mission to scale up marine biobased solutions to global market applications. Applications for the 2020 edition are now open at www.bluebiovalue.pt. Blue Bio Value is an acceleration program dedicated to the blue bioeconomy, promoted by Oceano Azul Foundation and Calouste Gulbenkian Foundation in collaboration with Fábrica de Startups and Bluebio Alliance. Apply now at www.bluebiovalue.pt! @oceanozulfoundation @fundacaocaloustegulbenkian @FabricaDeStartups

INSTAGRAM POST:



Blue Bio Value is back on its mission to scale up marine biobased solutions to global market applications. Applications for the 2020 edition are now open at www.bluebiovalue.pt. Blue Bio Value is an acceleration program dedicated to the blue bioeconomy, promoted by @oceanozulfoundation and @fcgulbenkian in collaboration with @fabrica_de_startups and Bluebio Alliance.

#bluebiovalue #blueeconomy #bluenaturalcapital
#biotech #startups #lisbon #ocean #sustainability
#entrepreneurship #innovation

INSTAGRAM STORY:



@oceanoazulfoundation

@fcgulbenkian

@fabrica_de_startups

#bluebiovalue

TWITTER POST:



@BlueBioValue is back for a 3rd edition! This acceleration program is promoted by @OceanoAzulF and @FCGulbenkian in collaboration with @FabricaStartups and @BLUEBIOPT. Apply now at www.bluebiovalue.pt! #bluebiovalue #blueeconomy #biotech #startups #ocean